

FACTS & FIGURES

March 2018

IWA OutdoorClassics 2018

Exhibition information

Venue

Exhibition Centre Nuremberg

Opening times

9–12 March 2018: daily 9:00–18:00, Monday 9:00–16:00

Learn more at: www.iwa.info/exhibitors-products

The industry platform with comprehensive search features, product comparisons and business information about exhibitors and products will help you to prepare for your visit.

Exhibition halls

1, 3, 3A, 4, 4A, 5, 6, 7, 7A, 8, 9

Entrances

Mitte entrance

Ost entrance

Exhibitors

1.558 exhibitors

Entrance tickets

1-day entrance ticket including catalogue: EUR 39

4-day entrance ticket including catalogue: EUR 55

TicketShop: www.iwa.info/ticketshop

Ideelle Träger

Honorary Sponsors

VDB Verband Deutscher
 Büchsenmacher und
 Waffenfachhändler e.V., Marburg

JSM Verband der Hersteller
 von Jagd-, Sportwaffen
 und Munition, Ratingen

Veranstalter

Organizer

NürnbergMesse GmbH
 Messezentrum
 90471 Nürnberg
 Germany
 T +49 911 8606-0
 F +49 911 8606-8228
info@nuernbergmesse.de
www.iwa.info

Vorsitzender des Aufsichtsrates Chairman of the Supervisory Board

Dr. Ulrich Maly
 Oberbürgermeister der
 Stadt Nürnberg
 Lord Mayor of the
 City of Nuremberg

Geschäftsführer

CEOs

Dr. Roland Fleck, Peter Ottmann

Registergericht

Registration Number

HRB 761 Nürnberg

Products on display:

TARGET SPORTS

The traditional weapons used in hunting and shooting sports are at the heart of IWA OutdoorClassics. These include firearms for hunting, sports, collecting (e.g. weapons, components, handling and security), bows and crossbows, ammunition and reloading materials for hunting and sports, optical and electronic systems for outdoors, outdoor needs.

NATURE ACTIVITIES

The fascination offered by the outdoor experience creates huge demand for equipment and accessories, e.g. outdoor needs, knives, functional outdoor clothing, backpacks, shoes, boots and binoculars.

PROTECTING PEOPLE

As a partner entity for public and private safety and security, IWA OutdoorClassics is constantly developing new concepts. For the security services these include service weapons and ammunition, optronics, knives, clothing, equipment, deployment methods, training, and professional information for civilian and official security requirements.

Further information at: **www.iwa.info/products**

Special shows and events (halls)

- New Product Center (Mitte entrance area)
- Archery Shooting Range (hall 5, booth 5-158)
- IWA Trade Forum (hall 3, booth 3-127)
- Demonstration Area (hall 8)
- Job Center (hall 3)
- Blogger lounge (walkway of halls 2/3/4)
- Gunmaker Market (passage area between hall 3A and hall 4A)

IWA Daily News

The official exhibition newspaper IWA Daily is published daily during the exhibition and can be downloaded at:

www.iwa.info/en/exhibition-info/iwanews

Travel and accommodation in Nuremberg

www.iwa.info/travel

IWA rail ticket: www.iwa.info/train

Travel to IWA at low cost with Deutsche Bahn (German Railways). Prices for a return ticket (throughout Germany): 2nd class: EUR 49,50, 1st class: EUR 79,50. These tickets are valid from 7 to 14 March 2018. A return ticket using ICE trains without a seat reservation; a limited number is available.

Service

Service counters at entrances and on the exhibition centre grounds, where VGN public transport tickets are obtainable. Airport TV, exhibition shop, electronic visitor information, trade press stand, cash terminal service, sundry materials shop, courier service, business lounge, VIP lounge, trade fair shop, rental vehicles, police, travel/hotel service, catalogues, correspondence/fax/photocopying at NCC Ost, level 0, shuttle service parking area, job market, customs.

Information for trade visitors

Entry tickets for IWA OutdoorClassics will be issued only to visitors from the relevant specialist trades, specialist authorities and security companies. Access authorisation must be provided in advance. Employees of specialist authorities must provide confirmation from their offices. Admission is restricted exclusively to trade visitors. Children and young people under 18 years of age are not admitted to the exhibition. In justified exceptional cases, access may be granted to individuals aged 16 or over. Please visit **www.iwa.info/tradevisitors** for additional information.

Information for journalists

Important dates

- **Press tour for daily and business press in German**
Friday, 9 March 2018, 9:00
Meeting place: NCC Mitte, Mitte entrance area, Press counter
- **Opening**
Friday, 9 March 2018, 11:00
Nuremberg Exhibition Center, Convention Center Mitte (NCC Mitte), level 1, Brussels room

