

# **FACTS & FIGURES**

March 2018

# **IWA Outdoor Classics 2018**

# **Exhibition information**

#### Venue

**Exhibition Centre Nuremberg** 

# **Opening times**

9-12 March 2018: daily 9:00-18:00, Monday 9:00-16:00

## Learn more at: www.iwa.info/exhibitors-products

The industry platform with comprehensive search features, product comparisons and business information about exhibitors and products will help you to prepare for your visit.

#### **Exhibition halls**

1, 3, 3A, 4, 4A, 5, 6, 7, 7A, 8, 9

## **Entrances**

Mitte entrance Ost entrance

**Exhibitors** 

1.558 exhibitors

## **Entrance tickets**

1-day entrance ticket including catalogue: **EUR 39** 4-day entrance ticket including catalogue: **EUR 55** 

TicketShop: www.iwa.info/ticketshop

#### Ideelle Träger **Honorary Sponsors**

VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e. V., Marburg

JSM Verband der Hersteller von Jagd-, Sportwaffen und Munition, Ratingen

#### Veranstalter Organizer

NürnbergMesse GmbH Messezentrum 90471 Nürnberg Germany T +49 911 8606-0 F +49 911 8606-8228 info@nuernbergmesse.de www.iwa.info

#### Vorsitzender des Aufsichtsrates **Chairman of the Supervisory Board**

Dr. Ulrich Maly Oberbürgermeister der Stadt Nürnberg Lord Mayor of the City of Nuremberg

#### Geschäftsführer **CEOs**

Dr. Roland Fleck, Peter Ottmann

Registergericht **Registration Number** HRB 761 Nürnberg







**9.-12.3.2018**Nürnberg, Germany

# Products on display:

## **TARGET SPORTS**

The traditional weapons used in hunting and shooting sports are at the heart of IWA OutdoorClassics. These include firearms for hunting, sports, collecting (e.g. weapons, components, handling and security), bows and crossbows, ammunition and reloading materials for hunting and sports, optical and electronic systems for outdoors, outdoor needs.

## **NATURE ACTIVITIES**

The fascination offered by the outdoor experience creates huge demand for equipment and accessories, e.g. outdoor needs, knives, functional outdoor clothing, backpacks, shoes, boots and binoculars.

#### PROTECTING PEOPLE

As a partner entity for public and private safety and security, IWA OutdoorClassics is constantly developing new concepts. For the security services these include service weapons and ammunition, optronics, knives, clothing, equipment, deployment methods, training, and professional information for civilian and official security requirements.

Further information at: www.iwa.info/products

## Special shows and events (halls)

- New Product Center (Mitte entrance area)
- Archery Shooting Range (hall 5, booth 5-158)
- IWA Trade Forum (hall 3, booth 3-127)
- Demonstration Area (hall 8)
- Job Center (hall 3)
- Blogger lounge (walkway of halls 2/3/4)
- Gunmaker Market (passage area between hall 3A and hall 4A)

#### **IWA Daily News**

The official exhibition newspaper IWA Daily is published daily during the exhibition and can be downloaded at:

www.iwa.info/en/exhibition-info/iwanews





Travel and accommodation in Nuremberg www.iwa.info/travel

IWA rail ticket: www.iwa.info/train

Travel to IWA at low cost with Deutsche Bahn (German Railways). Prices for a return ticket (throughout Germany): 2nd class: EUR 49,50, 1st class: EUR 79,50. These tickets are valid from 7 to 14 March 2018. A return ticket using ICE trains without a seat reservation; a limited number is available.

#### Service

Service counters at entrances and on the exhibition centre grounds, where VGN public transport tickets are obtainable. Airport TV, exhibition shop, electronic visitor information, trade press stand, cash terminal service, sundry materials shop, courier service, business lounge, VIP lounge, trade fair shop, rental vehicles, police, travel/hotel service, catalogues, correspondence/fax/photocopying at NCC Ost, level 0, shuttle service parking area, job market, customs.

#### Information for trade visitors

Entry tickets for IWA OutdoorClassics will be issued only to visitors from the relevant specialist trades, specialist authorities and security companies. Access authorisation must be provided in advance. Employees of specialist authorities must provide confirmation from their offices. Admission is restricted exclusively to trade visitors. Children and young people under 18 years of age are not admitted to the exhibition. In justified exceptional cases, access may be granted to individuals aged 16 or over. Please visit www.iwa.info/tradevisitors for additional information.

## **Information for journalists**

#### Important dates

Press tour for daily and business press in German

Friday, 9 March 2018, 9:00

Meeting place: NCC Mitte, Mitte entrance area, Press counter

## Opening

Friday, 9 March 2018, 11:00 Nuremberg Exhibition Center, Convention Center Mitte (NCC Mitte), level 1, Brussels room





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# • IWA Trade Fair Party - Winter Games

Saturday, 10 March 2018, 18:00 Nuremberg Exhibition Center, hall 11 (Frankenhalle)

## **Press Centre Ost**

Opening times: 9–11 March 2018: 8:30–18:30

12 March 2018: 8:30-16:30

Telephone Press Centre: +49 9 11 86 06-69 40 Fax Press Centre: +49 9 11 86 06-69 39

Shuttle buses run constantly between the Mitte/U-Bahn and Ost entrances.

## Accreditation in the NCC Mitte and NCC Ost entrance areas

Accreditation during the exhibition upon presentation of proof of eligibility (valid journalist badge, confirmation from chief editor, publisher's details). Press cards are not issued to employees of publishing house management, advertising or marketing departments etc., or to relatives, without suitable proof of journalistic activity.

# Press database

This text and other information and photos can be seen in the press area at: https://www.iwa.info/en/news

## Press car park

- VIP West/Mitte directly in front of the Mitte entrance
- VIP Ost in front of the Ost entrance

The journalist badge (confirmation from chief editor, publisher's details) or subsequently the IWA OutdoorClassics 2018 press card is evidence of eligibility to use the press car parks.

## Press/media contacts

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