

## Press release

### **New design - double content**

#### Ballistol Gunex in user-friendly dosing bottle

*Aham, February 2024* "If you stop getting better, you stop being good." The gun care experts at BALLISTOL may have remembered this quote from entrepreneur Philip Rosenthal when they filled the special gun oil Gunex, which has been tried and tested for decades, in the new 100 ml dosing bottle.

"Sometimes it's the little things that make a very good product just that little bit better to use," says Managing Director Andreas Zettler, pointing out another important factor: "The Gunex gun care oil has of course remained unchanged. The change only affects the bottle design, filling quantity and handling." In concrete terms, this means that the 50 ml glass bottle has been removed from the range and replaced by a refillable plastic bottle with a dosing tip.

"The new bottle is much easier to handle and unbreakable," explains Gerd Simon, Sales Manager at BALLISTOL, adding that it is also more durable and effective. "Not only is the production chain more sustainable than with disposable glass bottles, but the possibility of refilling is also positive." Users will be able to buy larger containers in future, says Simon. This is not only easy on the wallet, but also on the environment.

BALLISTOL has focussed on the essentials: Precise, efficient and exact dosing.

The new bottle of Gunex special gun oil is available from well-stocked specialist and retail outlets as well as online.

*Number of characters (incl. spaces, without headline): 1.391*



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BALLISTOL has been producing the proven universal oil for 120 years and is a successfully managed family business with a pioneering spirit and a high level of innovation, exporting to 70 countries worldwide. The portfolio, which has been continuously expanded over decades, consists largely of products developed in-house. In addition to the three great classics Universal Oil, Ballistol Animal and Neo-Ballistol Home Remedy, the range has now grown to over 90 products with its own technical, cleaner, gun care, defence spray, bicycle care and sting-free series

*Number of characters (incl. spaces): 559*

For further information on BALLISTOL please visit: **[ballistol.de](http://ballistol.de)**

### **Note to editor:**

For review samples and further information, please get in touch with the following press contact.  
Images for download: <https://storage.luckycloud.de/d/74d9da6ea83d4e1fab09/>

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**BALLISTOL – The brand for people, animals and all things mechanical.**

