



Schöffel Country to Attend IWA 2023

A stalwart of the shooting world, specialising in practical designs which are created using the latest fabrics and techniques, Schöffel Country was launched 30 years ago under heritage outdoor and ski brand Schöffel, which was founded in Bavaria in 1804.

Schöffel Country uses pioneering technical fabrics to produce superb clothing, which is lightweight, stylish, comfortable and specifically designed with the discerning country customer in mind. Schöffel Country's collections promise to bring exciting additions to complement the current country favourites and new product stories. Renowned for their line of expertly crafted fashion staples, [Schöffel Country](#) are proud to be celebrating their 30th anniversary this year.

The brand will attend the IWA trade show, taking place in Nuremberg, Germany from March 2-5 this year. IWA is the world's leading trade fair for hunting, shooting sports, equipment for outdoor activities and security.

Schöffel Country will be exhibiting at IWA in Hall 4, Stand 109, for the duration of the show, from March 2-5. Schöffel Country Managing Director Corry Cavell-Taylor, and Brand & Sales Director Marcus Janssen, will both be in attendance.

Due to Schöffel Country's credentials, the brand maintains its reputation as an innovator in clothing technology. To this day, the brand continues to create high-quality fashion staples that are timeless in style and tailored for those who love the outdoors.

Below you will find examples of top performing coats and jackets that are designed to keep you warm and dry, no matter the sport or occasion.



Ptarmigan Classic Coat (Hunter Green), £479.95 | Tweed Classic Coat, Arran Tweed, £699.95 | Ptarmigan Cirrus Coat, River Green, £499.95

From traditional tweeds that take pride of place on the shooting field to more technical fabrics with windproof, waterproof and breathable qualities, the men's shooting coat collection will always be an eye catcher. The country sportsman and woman is at the heart of the development process, made with the likes of GORE-TEX®, Toray Dermazax or Venturi membranes to help to withstand the rigours of the countryside. Schöffel Country new Ptarmigan Cirrus jacket, it Schöffel lightest ever shooting coat, made using Toray Dermizax, a highly technical fabric that boasts unparalleled breathability with an exceptionally high hydrostatic head (waterproofing rating).



Carron Jacket (Forest), £219.95 | Barrowden Quilt Jacket (Olive), £249.95 | Preston Wax Jacket (Navy), £299.95

Schöffel's country jacket and coat collection is perfect for outdoor and country pursuits. Made utilising the same technical fabrics as the shooting range, this collection was designed to be versatile for everyday wear, prioritising comfort and style, as well as practicality. The Carron jacket is a new piece to the collection. It is water-repellent, breathable and has a high thermal insulation keeping you warm. This jacket is the perfect piece for the country lover.



Oakham Fleece Gilet (Cedar Green), £149.95 | Barrowden Quilt Gilet (Olive), £179.95 | Belton Gilet (Forest), £159.95

From luxuriously soft fleece to cosy quilt and traditional tweed, Schöffel are most well-known for their extensive collection of vest and gilets styles. Produced to the highest standard, the range of vests and gilets are perfect for the city or country, best paired with a shirt for the ultimate smart casual attire. The Classic Oakham Gilet is one of Schöffel Country's best sellers and is one of their iconic pieces associated with the brand. Over the years the Oakham has been available in a number of colours and is perfectly paired under one of Schöffel amazing shooting coats.

www.schoffelcountry.com

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