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Swedish ZlideOn wins German Design Award

ZlideOn has won the German Design Award for Excellent Product Design in the Lifestyle and Fashion category. The prize is awarded to innovative products with first-class design and this year the jury has paid attention to ZlideOn which is used to repair broken zippers. Offering an easy way to repair and reuse clothes and accessories is a welcome initiative for a more sustainable world.

The motivation from German Design Council sounds "New expectations in terms of quality of life, materials and sustainability require new approaches and solutions from product design and packaging to functionality." The award is only to products and projects that are pioneering contributions to the international design landscape and are one of the most prestigious prizes in design. ZlideOn receives the award for its innovative product together with the environmentally friendly packaging that is made of cardboard, which is in line with the company's focus on sustainability.

For a climate-smart world

ZlideOn was founded with the goal of contributing to a more sustainable world. With their patented zipper solution, they help their customers reuse their products in a smooth way. ZlideOn is an openable zipper runner that you simply click on your broken zipper so it can be closed again. By repairing zippers with ZlideOn, the lifespan of the garment is extended, which in the long run reduces the environmental impact of the textile industry by reducing consumption.

- We are very proud of the award and that our product is receiving international attention, says Eva Wilander, CEO of ZlideOn. This is definitely a milestone on our way to establishing ourselves even wider in the market. Now we hope that more people will keep us in mind and considering repairing their broken zippers instead of throwing away the products. In this way, we all contribute to reducing our environmental footprint.

