

RUAG Ammotec takes over the Hausken brand

RUAG Ammotec has been the most important strategic sales partner for the successful Hausken family business since 2014, a specialist in the development and manufacture of suppressors. The brand takeover will continue to strengthen this collaboration.

HAUSKEN has achieved significant growth in recent years thanks to its close partnership with RUAG Ammotec and access to its wide distribution network. A takeover is merely the next logical step for RUAG Ammotec. The HAUSKEN ® and HAUSKEN LYDDEMPER ® brands will now be officially absorbed into the RUAG Ammotec portfolio.

RUAG Ammotec is well known as the European market leader for small-calibre ammunition, pyrotechnic elements and components and its position as a strong global sales partner for selected brands. By adding Hausken, RUAG Ammotec is expanding its range in the equipment segment. "The Norwegian company provides high-quality suppressors for hunting and sport shooting in all standard calibres and is highly respected on the European market", says Klaus Waltermann, Wholesale Sales Manager for Germany at RUAG Ammotec. The RSW Short Rifle and the Norma Silencer line has already demonstrated the profitable synergy between ammunition and suppressors.

Hausken has been synonymous with the manufacture of high-quality suppressors since 1992. Hunters and sport shooters benefit from this long-standing experience. Hausken has a flawless track record of receiving outstanding marks in suppressor tests. The premium brand Hausken has consistently stood for unbeatable damping performance relative to size and weight, and RUAG Ammotec will stick to this winning formula in the future as well. "In RUAG Ammotec, we have found a strong company that shares our quest for perfection, is committed to quality and has enjoyed the trust of hunters and sport shooters for generations. We have stood for these qualities and values for 28 years and can be certain that the traditions of our brand will continue", says a visibly delighted Clare Hausken after signing the contracts.

The Hausken family will remain in key positions and are looking forward to a successful future with the Ammotec management.

Press- contact: RUAG Ammotec GmbH, Gunnar Petrikat, Projectmanager Marketing & Events
+49 (0)911 79 30 102; gunnar.petrikat@ruag.com

Information about the RUAG Ammotec Division Matthias Vogel, VP Corporate Communication & Strategy, +49 911 7930 567; Matthias.vogel@ruag.com

Information about the RUAG Group: Clemens Gähwiler, External Communication Manager, +41 76 319 28 58; clemens.gaehwiler@ruag.com

RUAG International is a Swiss technology group focusing on aviation and aerospace. With production locations in 14 countries, the company is divided into the four divisions of Space,

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Aerostructures, MRO International and Ammotec. The strategic focus on the aerospace sector means that, in the medium term, the company will be made up of the Aerostructures and Space Divisions. RUAG Space is the leading European supplier of products for the aerospace industry. RUAG Aerostructures is a global first-tier supplier for aerostructures. RUAG International has roughly 6,500 employees, of whom around two thirds work outside of Switzerland.

With its Hunting & Sport, Military & Law Enforcement and Industry Units, **RUAG Ammotec** is the European market leader for small-calibre ammunition, pyrotechnic elements and components. Its high-precision ammunition for special forces is in demand worldwide, and the company leads the market in the area of heavy metal-free primers, e.g. for propellant cartridges used in the construction industry and special applications in automotive safety systems. Also included in its portfolio are large-calibre training systems, hand grenades and ecological disposal services for pyrotechnic products.