

Zanders Sporting Goods Announces Exclusive Shotgun Line From Istanbul Silah

SPARTA, IL. (November 5, 2019) – Zanders Sporting Goods, a leading national distributor of firearms, shooting accessories, and hunting products located in Sparta, IL, is proud to announce an exclusive shotgun offering from Istanbul Silah: the Impala Plus line of shotguns. Istanbul Silah is a Turkish-based industrial corporation known for producing high-quality firearms. The Impala Plus shotguns are the latest line of firearms to come from Istanbul Silah and will be available soon exclusively from Zanders.



"We are particularly proud to announce this partnership with Istanbul Silah," noted Stefanie Zanders, President and Chief Operating Officer for Zanders Sporting Goods. "They are internationally known as producers of premium firearms with high-quality components. Zanders will be offering three separate series of shotguns consisting of 14 different guns in multiple color variations, finishes, barrel lengths, and more. We think our customers will love the quality and wide selection of Impala Plus shotguns that Zanders will offer."

The partnership between Zanders and Istanbul Silah is seen by both parties as being mutually beneficial. "Zanders Sporting Goods grasps the dynamics of the firearms sector because they have been in the business for generations," stated Burak Ünver, Sales and Marketing Manager for Istanbul Silah. "Through this partnership, Zanders will gain an even deeper understanding of the manufacturing process: from design to end-user experience. We fully expect that the partnership between Istanbul Silah and Zanders will make a long-term impact on the small arms sector in United States. We wish the best for both parties in this endeavor."

The Zanders' Exclusive Impala Plus shotguns will include TruGlo fiber-optic sights, Beretta mobil choke tubes, additional comb riser (removable upon request), rotary locking 6 lug bolt, high-pressure tested 6 lug design barrel with chrome-coated outside along with a turn-and-remove bolt handle.

These Zanders exclusive shotguns will be in stock soon. Dealers are encouraged to contact their sales representatives for more information.

About Zanders Sporting Goods

Zanders has been serving U.S. firearms dealers for well over 50 years. With more than 40,000 products that now include archery, archery accessories, and camping products, Zanders has it all in their new, streamlined warehouse.

"Our customers have always come first and we strive to go above and beyond their expectations every day," states Stefanie Zanders. "Both old and new customers alike will enjoy our ever-growing inventory of outdoor products and accessories as well as our commitment to ensure their complete satisfaction."

For more information about Zanders and their many dealer programs, call (800) 851-4373 or visit www.gzanders.com.

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