

WHO WE ARE

Toni System produces accessories and aftermarket components for the large part of weapons on the market. The company operates within the sectors of the sport shooting, dynamic shooting, shotgun and hunting, taking care of the component aspect, respecting to the various types of weapons. The strength is to be able to accomplish and follow every single process, from the idea to the final product, up to the after-sales service.

MISSION

Toni System wants to create high quality products and accessories that reflect a new and modern style. The goal is try to meet the needs of each customer, designing and creating new products, depending on the news in the gun market. For this reason, a great importance is given to the assistance provided to customers: a highly available staff provides a constant, qualified and efficient pre and post sales assistance service, which guarantees an immediate response to customer needs.

THE HISTORY

In the early 1940s, the passion of Vito Toni in building weapons, made him the founder of this small company. Continuing to cultivate this passion, in the following years he realized with rudimentary materials of that time, various instruments of work.



In the 1970s, started the work of his son Franco Toni, whom gained professional skills in handling arms, the result of experience and passion passed from father to son.

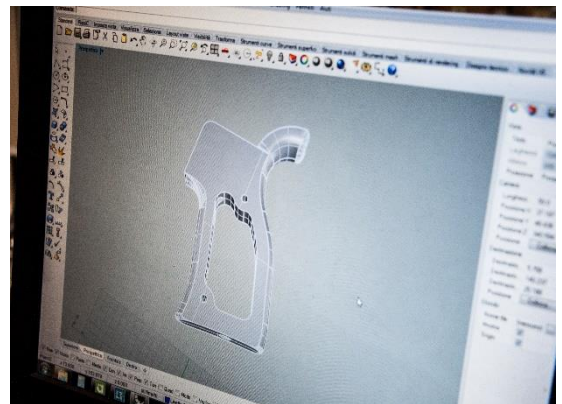
In the year 2000, the design and construction of weapon accessories began with the arrival of Francesco Toni, Franco's son, founder of the new Toni System department. Francesco, using his creative skills,

excellent knowledge in the field of weapons and know-how in the very innovative programs, transformed the craftsmanship of a small local business into a real company that today exports to all over the world.

THE COMPANY

Over the years, the company has expanded its space by integrating its business into several venues. The factory includes:

- a large area for design, where advanced CAD software is used which the product is carefully designed;
- a prototype area where drafts of new products are made and where the design and functionality are controlled;
- a high-quality raw material storage department
- the production department with numerical control machinery
- an area used for laser marking of products;
- a logistics structure used to store finished products;
- a wrapping and packaging room;
- offices for the company's internal management.



PRODUCTS and DESIGN

The design is studied according to themes and with the aim of obtaining excellent results, using drawing computer media. The product is carefully process-tested, by qualified and specialized personnel, in order to guarantee the highest reliability for our customers. The finished product, before to being placed on the market, is subject to accurate quality control and is reviewed again to assess whether it is in compliance with the initial issues. According to the philosophy of the company, a good product requires a good idea, adequate equipment, good material and qualified personnel.

Toni System products have been developed with the collaboration of internationally renowned sports shooters and experienced partners who have a deep experience that, together with our professionalism,



has permitted today the existence of functional and durable products. Our components have a style that differs from other products on the market for their aerodynamics, which, combined with sharp edged lines, give the product a sophisticated and futuristic look. Objects where aesthetics and functionality are integrated.

GOALS

Initially, the brand was represented by Toni System's patented rib, a revolutionary product, which over the years has attracted and still achieves great successes among hunters and shooters. Born for hunting shooting, today is also produced for various types of weapons and sports disciplines. Toni System rib was born in 2004 with the purpose to speed up the shot on the wild while maintaining a high level of accuracy. Instinctive, practical and ideal for any fast shot. The Rib finds its maximum employ in those situations where there is less light, the woods are very thick and space and shooting time are very limited.

This aiming system has been studied in collaboration with highly qualified professionals and suggestions from a dozen hunting experts. The result is the fastest aiming system in the world.

Then, there has been a sequence of success and innovative products. Until then no company had and would have ever produced a variety of colored accessories for weapons, which seemed to be banned among the shooters. Today, this is the characteristic that distinguishes the ToniSystem brand in this area.

Toni System products are now available worldwide via international distributors who are proud to bring the "Made in Italy" tag to the world. This was also possible thanks to a large number of European professional shooters who use these products in national and international official competition.

In 2019, at IWA fair in Nuremberg, was officially released the new Beretta shotgun 1301 comp pro, the result of the collaboration between Beretta and Toni System, which specifically built the tube extension, the barrel clamp, the spring and the diablo follower.



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