

PRESS RELEASE



Evolution have the Edge

February 2020 – 12 months in development, Evolution Eyewear have just launched the Edge model, the latest addition to the UK's best-selling shooting eyewear.

This technically advanced eyewear suits all clay target disciplines and will also appeal to game shooters. Its long list of features includes: large full-wrap for total eye protection; Class 1 optical grade polycarbonate lens; impact resistant lens (complies with EN166); Oleophobic & Hydrophobic lens coating (water and oil repellent, smudge and fingerprint resistant); HCAF twin lens coating - superior hard coating on lens front protects against scratches and

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abrasion with anti-fog coating on the lens rear to prevent misting;
Unobtrusive, adjustable nose piece; Cam hinges to the temples
(snap closure); UV400 rated lens (maximum UVR protection)

John Heagren, Shooting Manager at Bisley Shooting Ground,
comments, "I've been using the new Evolution Edge model and I'm
very impressed; they're so light you hardly know you're wearing
them and the lenses really are exceptional quality. Pretty much
everything you could want in shooting eyewear, yet at sensible
prices. Evolution are onto a winner with this excellent shooting
eyewear"

The Edge model is available in six individual shooting colours (grey,
purple, orange, light yellow, rose and yellow) priced at
£39.95/€46.95 each (RRP) plus an interchangeable 5 lens set priced
at £129.95/€152.70 (RRP).

Evolution Edge will be officially launched on the Evolution stand
(Hall 3 Stand 116) at the IWA Outdoor Classics Exhibition,
Nuremberg, 6-9 March 2020. For a copy of the new 2020 Evolution
shooting eyewear brochure featuring Edge and other new models,
call 01256 533955 or visit: www.evolutionsunglasses.com

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