



PRESS RELEASE

For Immediate Release

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One of 2018's most popular designs gets a full line extension in 2019.

When it was first unveiled with the rest of the 2018 lineup, Jesper Voxnaes' Pilar® turned heads. The minimalist's everyday carry folder was built not only with a clean, forthright design but also a keen ability to punch above its weight when in use. This was something consumers noticed immediately, effectively causing a spike in its popularity. It's also something that Jesper took carefully into consideration when designing the three newest additions to the family.

This year, CRKT® releases three new models to appeal to Pilar® fans: the Pilar® Large, the Pilar® Large G10 Handle, and the Pilar® Large With D2 Blade Steel. As an avid outdoorsman, Jesper truly understands the value of a reliable, universally-useful everyday carry knife. Each new iteration on his original design delivers usability in spades, diversifying the opening technique which is now achievable with both a thumb hole and a flipper.

The Pilar® Large, with its plain edge, satin blade finish, and stainless steel handle maintains the original aesthetic while feeling sturdier in hand with increased size both in the blade and handle. Likewise, the Pilar® Large G10 Handle follows suit while the difference in handle material is particularly advantageous for keeping a solid grip in wet or muddy conditions. Finally, the Pilar® Large With D2 Blade Steel steps it up a notch with high-quality blade steel finished with black oxide that excels in holding its edge and resisting rust.

When asked about his original intention for the Pilar®, Jesper said, "it was originally inspired by Ernest Hemingway—his boat was named the Pilar. I took on the challenge to design an everyday carry that would be perfect for his adventures sailing, traveling, fishing, and more, and this design would excel in all areas."

The Pilar® Large manufacturer's suggested retail price is \$54.99

Link to Product Information Page: <https://www.crkt.com/pilar-large.html>

PRODUCT SPECIFICATIONS

Pilar® Large

| | |
|---------|-----------------------------|
| SKU: | 5315 |
| Blade: | Length: 2.669" (67.79 mm) |
| | Edge: Plain |
| | Steel: 8Cr14MoV |
| | Finish: Satin |
| | Thickness: 0.147" (3.73 mm) |
| Handle: | Stainless Steel |
| Open: | 6.688" (169.88 mm) |
| Closed: | 3.998" (101.55 mm) |





Weight: 4.2 oz. (119 g)
Style: Folding Knife w/Frame Lock

The Pilar® Large G10 Handle manufacturer's suggested retail price is \$54.99

Link to Product Information Page: <https://www.crkt.com/pilar-large-with-g10-handle.html>

PRODUCT SPECIFICATIONS

Pilar® Large G10 Handle

SKU: 5315G
Blade: Length: 2.669" (67.79 mm)
Edge: Plain
Steel: 8Cr14MoV
Finish: Satin
Thickness: 0.147" (3.73 mm)
Handle: Front G10 | Back Stainless Steel
Open: 6.688" (169.88 mm)
Closed: 3.998" (101.55 mm)
Weight: 3.8 oz. (108 g)
Style: Folding Knife w/Frame Lock



The Pilar® Large With D2 Blade Steel manufacturer's suggested retail price is \$69.99

Link to Product Information Page: <https://www.crkt.com/pilar-large-black-with-d2-blade-steel.html>

PRODUCT SPECIFICATIONS

Pilar® Large With D2 Blade Steel

SKU: 5315GKD2
Blade: Length: 2.669" (67.79 mm)
Edge: Plain
Steel: D2
Finish: Black Oxide
Thickness: 0.147" (3.73 mm)
Handle: Front G10 | Back Stainless Steel
Open: 6.688" (169.88 mm)
Closed: 3.998" (101.55 mm)
Weight: 3.8 oz. (108 g)
Style: Folding Knife w/Frame Lock



Founded in 1994, CRKT® is the industry's premier brand of knives, tools, and lifestyle accessories, with a reputation for innovative design. For more information, call: (800) 891-3100, email: info@crkt.com, on the web: www.crkt.com.

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