



Contacts:

Debra Mahoney, Range Systems
763-398-5528 • debram@range-systems.com

Courtney Reigh, Linnihan Foy Advertising
612-238-3007 • courtney@linnihanofoy.com

FOR IMMEDIATE RELEASE

**RANGE SYSTEMS INTRODUCES MANAGING DIRECTORS ACROSS KEY
CUSTOMER SEGMENTS**

New directors will cultivate and drive innovation within the company

NEW HOPE, MINN. (Feb. 5, 2019) – [Range Systems](http://Range-Systems.com), an industry leader in ballistic rubber commercial range systems, has hired multiple managing directors of key customer verticals.

Keith Taylor, Managing Director, International – A longtime defense industry veteran, Taylor is charged with developing Range System’s international vision and capabilities. Prior to joining Range Systems, he served as Managing Director of Europe for Cubic Defense Applications.

Michael Valenti, Managing Director, Police/Law Enforcement – Valenti will be in charge of a key customer segment to Range Systems. Through increased collaboration and agile vision, Valenti will work to bring innovative solutions to our law enforcement agencies. Valenti brings a broad range of experience in both public and private sectors, retiring from the Port Authority Police Department of New York and New Jersey in 2008. While at the department, he held the role of the first Chief of Counterterrorism post 9/11.

Doug VanderWoude, Managing Director, Commercial – A managing partner at Point of Impact, VanderWoude will bring firearms range and retail consulting experience to head Range System’s commercial customer segment. A longtime industry consultant, VanderWoude’s experience also includes time as Director of Range Programs at AcuSport Corporation.

“We’re proud to introduce these new leaders into Range Systems,” said Debra Mahoney, COO, Range Systems. “Each will be tasked to create an environment of segment inclusivity, adapt to the changing needs of our customers and provide encouraging leadership throughout the organization.”

The managing director roles are a recent creation at Range Systems. The roles are part of a larger, forward-thinking initiative to help drive company-wide innovation and keep Range Systems at the forefront of customer needs.

For more information on the products and services provided by Range Systems, email sales@range-systems.com or visit range-systems.com.

About Range Systems

Manufacturer of Dura-Panel and Dura-Bloc, the original ballistic rubber products, Range Systems designs and builds custom shooting ranges as well as realistic and dynamic training environments for commercial, military, law enforcement, private, forensic, and testing markets. Dedicated to providing unsurpassed, responsive service, Range Systems offers shooting supplies and services worldwide.

###