# **Uphill**Sport

## INNOVATION & QUALITY FROM FINLAND SINCE 1996



#### **UNIQUE MULTI-LAYER STRUCTURE**





- THE MULTI-LAYER STRUCTURE BRINGS THE BEST PERFORMANCE OUT OF THE MATERIALS
- YARNS ARE KNITTED INTO LAYERS TO MAXIMIZE BREATHING AND DURABILITY

#### **OUALITY & TECH ICONS EXPLAINED**



- For cold conditions we have selected materials that work best together.
- $\boldsymbol{\cdot}$  It will keep cold and freeze away from your feet.



- $\boldsymbol{\cdot}$  Our ventilation structures and materials are breathable.
- · Feet feel dry and at the correct temperature.



- $\boldsymbol{\cdot}$  Our socks are knitted with a seamless toe area with true linking.
- This will provide you with blister free feet, even in the tightest footwear.



- Our FlexTech is adding elastic yarns in the right places.
- · You can feel your feet with the right fit and grip.



- Our Quick-Dry treatment gives moisture protection to Polyamide and Polyester Yarns.
- It will make your feel feet dry even during long term performance.



- · Our socks use Y-shaped knitting for better fitting.
- This heel design keeps your shaftless socks in place.

#### 1. MOISTURE CONTROL

- Firstly, the inner layer is responsible for transferring moisture away from the skin.
- This layer is a critical component for all socks used in conditions where the skin sweats.

**Materials:** Polypropylene

#### 2. WARMING & COOLING

- The second layer controls moisture and temperature.
- Different materials have unique properties which can be used to warm, cool, transfer moisture and add comfort.

Materials: Merino Wool, Coolmax, Bamboo-Viscose, Combed Cotton

#### 3. DURABILITY & FLEXIBILITY

- The third inner layer works as protection against rubbing.
- This layer is also used to give colour and will keep the colours vivid after numerous washes.

Materials: Polyamide

#### 4. EXTRA WARMING & PROTECTION

The fourth layer can be extra wool for warmth against the cold coming up from the ground. Merino Wool terry is knitted on the outside and inside to replace polyamide layer.

In UPHill Performance category products, this layer can add extra protection.
e.g. In our 3-Layer Ice Hockey Performance Socks where the 4th outer layer is Kevlar or Twaron, this serves to protect the skin from blade cuts.

Materials: Polyamide, Merinowool, Kevlar, Twaron

#### **UPHILLSPORT**

We have been manufacturing all our socks in Finland since 1996. We have developed unique, multi-layer socks for all 4 seasons of our inspiring Nordic nature. As we Fins say; there is not cold weather, just inadequate clothing. If your feet get cold or wet, you will not enjoy your outdoor activities. However - when wearing UPHill Sport multi-layer innovative socks you are more likely to enjoy your activities in the great outdoors, with warm, dry feet.

### To learn more about our quality innovations please visit our stand:

- **ISPO 2019** Munchen, Germany from 3rd to 6th February o Hall B3 -116
- **IWA 2019** Nurnberg, Germany from 8th to 11th March o Hall 4 - 450
- Outdoor Retailer Summer Market 2019 Denver, USA

We are looking for Retailers, Agents and Distributors to represent our brand in the US market.

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