



*Contact* Judith DeZinno  
*Telephone* 707.284.3550  
*Email* [jdezinno@altaindustries.com](mailto:jdezinno@altaindustries.com)  
*Website* [www.altaindustries.com](http://www.altaindustries.com)

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## ALTA360 POWERED BY VIBRAM® TECHNOLOGY

*Tough As Your Boots™!*

Santa Rosa, CA, March 9, 2018— ALTA Industries partners with Vibram® for the tactical market.

*"We are excited about the opportunity to partner with Vibram. These pads are a game changer for the tactical market," said Dianne Anderson Schott, ALTA's President*

The AltaCONTOUR 360 and AltaFLEX 360 Tactical Knee and Elbow Protectors feature caps made of Vibram® high performance rubber compounds. Vibram® gives the Alta360 Series Knee Protectors maximum grip, 360 degrees of traction and the durability needed for today's demanding tactical missions.

ALTA takes pride in being the original developers of the highest quality knee and elbow protection in the industry. For over 40 years ALTA has provided millions of kneepads and elbow pads to users in the industrial, military/tactical and outdoor sports markets. ALTA products are backed by a history of innovative design, top-quality construction and fast, courteous, and knowledgeable customer service.

Vibram® is recognized worldwide as the leader in high performance soles for outdoor, recreational, work and fashion footwear and is relied on by the world's greatest climbers and athletes.

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If you would like more information about this topic, please contact Judith DeZinno at 707.284.3550 or email at [jdezinno@altaindustries.com](mailto:jdezinno@altaindustries.com). Be sure to visit us at stand 9-508 at IWA.