



Celestron Releases the World's First Micro ED Spotting Scope and Essential Outdoor Accessories

Torrance, CA (August 3, 2016) - Celestron, the world's #1 telescope maker and a leading sport optics manufacturer, is constantly developing new products and anticipating the needs of today's modern explorers. With high quality optics, competitive price points, and sought-after accessories that work with mobile devices, Celestron's newest offerings give you the tech edge outdoors and dependable performance.

Celestron's sport optics team is thrilled to unveil a new item sure to become a crowd favorite, the Hummingbird Micro ED spotting scope. Hummingbird is the world's first "micro" spotting scope; it's so compact that it fits easily in your coat pocket, purse, or backpack. This power-packed spotter features premium ED glass for the truest color and most vivid images, a durable rubber-armored and nitrogen purged housing, a variable zoom eyepiece, and a shouldered or belt-loop carrying case. Weighing in at just over a pound and available in two apertures, Hummingbird Micro ED is bound to make a splash with avid birders and outdoor enthusiasts.

Meanwhile, Celestron's classic SkyMaster family of large aperture, long range binoculars has received an update with SkyMaster Pro. Building upon everything that made SkyMaster the world's #1 selling astronomical binocular, the Pro model features improved materials and construction. Available in 15x70 and 20x80 sizes, SkyMaster Pro promises an unrivaled astronomy observing experience. Observers of all skill levels will enjoy breathtaking views of the Moon, planets, and deep space objects with zero fuss.

Rounding out this year's new product lineup is an array of new Elements outdoor accessories. These rugged portable devices provide heat, USB power for electronic devices, and bright illumination for anyone who works or plays outdoors. This latest generation packs all the power and features you've come to expect with new ergonomic designs and larger batteries for hours of tough outdoor use.

Detailed product information and dealer locations are available at Celestron.com.

About Celestron

Celestron is a leading designer, manufacturer, and importer of high-quality optical products including computerized and non-computerized telescopes and related accessories, GPS devices, binoculars, spotting scopes, and microscopes. Since manufacturing its first telescope in 1960, Celestron has grown to become the world's #1 telescope maker, and enjoys brand-name recognition among serious amateur astronomers for superior optics, outstanding design, and innovative technology. Celestron's extraordinary products continue to receive numerous industry and consumer media accolades, adding to an already impressive list that includes awards for product innovation from Reader's Digest, Popular Science, PC Magazine, Popular Mechanics, the Consumer Electronics Association, and more. Celestron is a privately-held company with corporate offices and manufacturing facilities in Torrance, California.

Media Contact

Andrea Worshill, Assistant Marketing Manager

aworshill@celestron.com

(310) 328-9560 x226