



For Immediate Release:
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Kershaw Introduces Two NEW Made-in-the-USA Value Models

- Dividend, model 1812, comes with glass-filled nylon handles
 - Dividend, model 1812GRY, comes with anodized aluminum handles
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TUALATIN, OREGON—The success of Kershaw's Link series of made-in-the-USA knives has yielded a Dividend. Two, as a matter of fact.

For 2017, Kershaw introduces the Dividend. It's proudly made in the USA in our Tualatin, Oregon factory, yet still built at a very affordable price.

While the Link is a larger, burlier knife, some users prefer a slimmer blade. The Dividend is made for them. Not too big, not too small, in fact, the Dividend is an ideal pocket carry.

The elegant drop-point blade is a perfect 3 inches long and offers enough belly to be an efficient slicer. The knife opens one-handed with SpeedSafe assisted opening and a flipper.

The handle curves gently to fit the hand comfortably and the Dividend offers two different handle styles: textured glass-filled nylon or anodized aluminum in matte grey. Both come with a decorative molded backspacer and left/right reversible pocketclip.

The manufacturer's suggested retail price for the Dividend is 59.99 and for the aluminum-handled Dividend, just \$69.99.

Dividend, model 1812 <ul style="list-style-type: none">• SpeedSafe® opening with flipper• Liner lock• Reversible pocketclip	Dividend Grey, model 1812GRY <ul style="list-style-type: none">• SpeedSafe® opening with flipper• Liner lock• Reversible pocketclip
STEEL 420HC, stonewashed finish HANDLE Glass-filled nylon BLADE 3 in. (7.6 cm) CLOSED 4.25 in. (10.8 cm) WEIGHT 2.6 oz. (74 g) MSRP \$59.99	STEEL 420HC, stonewashed finish HANDLE Anodized aluminum BLADE 3 in. (7.6 cm) CLOSED 4.25 in. (10.8 cm) WEIGHT 2.8 oz. (79.4 g) MSRP \$69.99

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Kershaw Knives, makers of quality sporting and everyday carrying knives, and Zero Tolerance Knives, premium and professional knives, are brands of Kai USA Ltd., the North American division of Kai Corporation. Other Kai USA brands include Shun Cutlery, fine kitchen knives and housewares. The company website is www.kaiusaltld.com.



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