

FILTHY WEATHER PRESS RELEASE SPRING 2017

HIT YOUR STYLE MARK, COME RAIN, SLEET OR SNOW

Standing on a peg mid-winter, with like-minded sports fans, is great fun but has always been hard to do in style *and* comfort. Wind-swept and damp to the thermals, even the most naturally modish lady-gun can find herself reduced to waddling about in ugly, fiddly, waterproof trousers.

No longer! Thanks to Filthy Weather's stunning new Rain Skirt, the dream of a great day's shooting can be an elegant one.

Designed as a rapid-response solution to our reliably unreliable weather, the Rain Skirt wraps on in seconds and can be removed just as speedily, even with the numbest of frozen fingers, when the rain clouds move off.

Our fabulous Rain Skirt has been the shooting élite's best kept secret, but in the interests of style justice, Filthy Weather is blowing the whistle and going public.

For more information on this 100% British-made product, please look at the website www.filthyweather.com or call Ali on 07721834577.

Background notes: Machine washable canvas is from a Dundee base, tweed is milled in Yorkshire with the skirts and pinafores being made in London and Manchester. Ali hosts shoots on her family estate throughout winter, and Marnie is an international designer, historically in furniture and settings. Both ladies are intensely practical and felt a need for a good and practical working product to be out in the elements with.

A business created on the Old Berkshire Downs, where guns, dogs, rain and socialising are all on the agenda, Marnie Moyle and Ali Eyston longed for an elegant, comfortable and warm wardrobe solution for a winter lifestyle and favourite sport.

Wanting to be taken seriously, and look smart but feminine, in freezing, waterlogged fields, the founders of Filthy Weather, Marnie and Ali, created a garment initially to please themselves, but found fellow lady-guns have greeted their skirt with great enthusiasm and some gratitude.

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Founded on Old Berkshire Downs: Marnie Moyle at West Ilsley, Berkshire (and on t'other side of Ridgeway) Ali Eyston, East Hendred, Oxfordshire