



## AKU AT IWA OUTDOORCLASSICS 2017

NUREMBERG, 3/6 MARZO 2017

In order to strengthen the company presence in the **Hunting** and **Tactical** sectors, AKU will take part in **IWA & OutdoorClassics 2017**, the most important European event for outdoor equipment, functional clothing, hunting and shooting sports.

AKU will exhibit the **FORESTER** collection: traditional footwear, sturdy and comfortable, ideally suited for hunting, woodland hikes, military corps, living and working in contact with nature.

AKU has been working in **Hunting** and **Tactical** for several years with a wide range of products produced in Europe and designed for constant use in hard-wearing conditions.

Worth to mention is the quality of our Italian-origin leather. Properly treated to be absolutely waterproof and breathable, it is the result of years of research in collaboration with the best international laboratories. High-quality grain leather, nubuck and suede leather are used in accordance with European environmental laws. The final result is a product rich in technical content and of great aesthetic appeal, which gets even better by the time and use.

Montebelluna, 16/11/2016

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*AKU trekking & outdoor footwear AKU, an Italian company, founded by Galliano Bordin, which has grown from a small workshop into an industry, has more than thirty years' experience in the design and production of high quality trekking and outdoor footwear. The AKU collection ranges from mountaineering boots to active free time footwear and behind each model lies a genuine love for manufacturing, built on the age-old prestigious tradition of Italian workmanship.*

*The current industrial organization in AKU is split into two productive units: one in the company headquarters in Montebelluna, Italy, and one in the productive division of Cluji Nopoca, Romania, resulting in 250 total employees that in 2014 produced more than 300'000 pairs of shoes. The distribution is internationally developed and reaches 35 markets in Europe, Asia and North America. The turnover for 2014 was 21 million Euro, 70% generated by the international market and 30% by the Italian market.*

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