



## **PolyCase® Releases New Sport Utility Ammo™**

*The Next Generation of Range/Target Ammunition*

August 2016...Savannah, GA - PolyCase Ammunition® releases their new line of Sport Utility Ammo™. PolyCase Ammunition has taken the industry by storm with their innovative copper-polymer projectiles, performing beyond expectations.

The New Sport Utility line is range-friendly with its copper-polymer blend. Unlike other jacketed and frangible ammo, the Inceptor® RNP Sport Utility Ammo™ can be shot on hardened steel with safe range distances being measured in feet, not yards, resulting in a safer and more realistic training experience. The Sport Utility Ammo™ is the perfect practice round for both indoor and outdoor shooting. This sport/training product is perfectly matched to the recoil and performance of the Inceptor Preferred Defense™ and Ruger® Self-Defense lines of ammunition, making it the ideal practice ammo choice for users of Ruger® or Inceptor®-branded defense ammunition. The Inceptor® RNP Sport Utility Ammo™ delivers high velocity and low recoil providing a comfortable day of shooting at the range while holding the accuracy and performance expected from PolyCase products.

The Inceptor® RNP Sport Utility Ammo™ line is available in .380 Auto, 9mm, .40 S&W, .45 Auto and .38 Special. This flatter, faster and frangible ammo is now available in contemporary packaged and competitively priced 50-round count boxes, making it the obvious choice for today's cost-conscious shooter.

Caliber	Bullet Weight	Bullet Profile	Muzzle Velocity	Muzzle Energy	50 ct. box MSRP
.380 Auto RNP	60 grains	RNP	1230 fps	202 ft. lbs.	\$17.99
9mm Luger RNP	65 grains	RNP	1525 fps	336 ft. lbs.	\$17.99
.40 S&W RNP	97 grains	RNP	1380 fps	410 ft. lbs.	\$23.99
.45 Auto RNP	130 grains	RNP	1210 fps	423 ft. lbs.	\$25.99
.38 Special RNP	84 grains	RNP	1210 fps	273 ft. lbs.	\$21.99

PolyCase Ammunition manufactures its ammunition products, using patent-pending injection-molding technology. Their ammunition is produced in the United States, and distributed domestically and internationally.

### **About PolyCase Ammunition**

PolyCase Ammunition develops, manufactures, markets, and sells world-class, patent pending, small arms ammunition and projectiles used by discerning professionals and sports shooters. The ARX projectile, injection-molded from a proprietary metal-polymer matrix, is the company's first defensive bullet profile. Made in the USA, using over ninety years of advanced design, materials and manufacturing experience; the twenty-first century products are designed to provide the lethality and consistency expected by PolyCase customers.

The PolyCase Ammunition team consists of experts in chemical, mechanical, advanced materials and industrial engineering, ammunition research, development, testing, and evaluation, precision manufacturing, marketing, and U.S. domestic and international sales. They have proudly partnered with other industry leaders to provide deserving customers with ammunition manufactured using only the most efficient components. PolyCase Ammunition was founded in 2012 and is headquartered in Savannah, Georgia.

**For further information contact: Ric Brown, Sr Vice President of Operations** [rbrown@polycaseammo.com](mailto:rbrown@polycaseammo.com)

**Photos/Multimedia Gallery Available:** <http://www.polycaseammo.com/media-kit>