



VICTORINOX

MEDIA INFORMATION

Camouflage designs in stand-out quality

With subtle shades of brown and sand, the new “Desert Camouflage” color combination is now available for three well-established models in a range of sizes – perfect for both blending in and standing out.

Have you ever tried to spot a leopard lurking in the grasslands of a savanna? It isn't easy at all – the animal's natural camouflage is perfectly adapted to the colors of the surrounding landscape and makes its shape very difficult to pick out. For predators, this can prove to be a major advantage. Of course, camouflage strategies aren't restricted to the animal kingdom. They are a key part of human history, too – Native Americans, for instance, used to wrap themselves in buffalo skins while hunting, and the British army first started kitting out some of its units in shades of green in around 1800 to help them blend into their natural surroundings.

The family-run Swiss company Victorinox is no stranger to the art of camouflage, either. However, camouflage designs for pocket knives have tended to be based on green. By contrast, the new Desert Camouflage scales use shades of sand and brown to help match the pocket tools to the shapes and colors typical of desert landscapes. This is clearly great news for camouflage fans, military enthusiasts and professional users in desert regions.

With the compact Classic model, the versatile Huntsman and the high-strength Trailmaster now available in Desert Camouflage, three of the most popular Victorinox knives are fully equipped for undercover adventures in the world's deserts – and can alternatively be used to stand out in urban settings. With tools including a blade, nail file and scissors, the exceptionally compact Classic Desert Camouflage is ideal for the full range of everyday tasks. The Huntsman Desert Camouflage, meanwhile, features two blades, a wood saw and a can opener and is thus a must-have for venturing further into the wild – and getting back again safely. Last but by no means least, the Trailmaster Grip Desert is suited to even more demanding tasks and situations, thanks to its long, stable one-hand blade, additional tools and particularly robust design.

So whether you want (or need) to brave the extremes of the desert or simply enjoy the satisfaction of well-designed, fully functional pocket tools – you certainly don't want to miss the three new Desert Camouflage knives from Victorinox.



Classic Desert Camouflage; 58 mm
Item number: 0.6223.941

1. blade
2. nail file with
3. – screwdriver
4. scissors
5. key ring
6. tweezers
7. toothpick

Huntsman Desert Camouflage; 91 mm
Item number: 1.3713.941

1. large blade
2. small blade
3. corkscrew
4. can opener with
5. – small screwdriver
6. bottle opener with
7. – screwdriver
8. – wire stripper
9. reamer, punch and sewing awl
10. key ring
11. tweezers
12. toothpick
13. scissors
14. multipurpose hook
15. wood saw

Trailmaster Grip Desert; 111 mm
Item number: 0.8461.MWC941

1. lock blade for one hand, with 2/3 wavy edge
2. Phillips screwdriver
3. can opener with
4. – small screwdriver
5. lockable bottle opener with
6. – screwdriver
7. – wire stripper
8. punch, reamer
9. key ring
10. tweezers
11. toothpick
12. woodsaw



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About Victorinox

Victorinox produces and sells unique, high quality products worldwide which are of practical use in differing areas of life: Swiss Army Knives, Cutlery, Watches, Travel Gear, Apparel and Fragrances. The head office of the company is in Ibach, Schwyz, in the heart of Switzerland. This is where the founder of the company Karl Elsener first set up his cutler's business in 1884 and, a few years later, designed the legendary „Original Swiss Army Knife“.