

## WILEY X® LAUNCHES RE-DESIGNED GUARD ADVANCED

### Changeable WX Style Guard Advanced Combines Battle-Ready Vision Protection With Versatility of Interchangeable Lenses - A Perfect Match For All Hunters And Shooters

Wiley X® has taken the expertise gained from 30 years of manufacturing military-grade protective eyewear and put it into its newly redesigned Changeable Series Guard Advanced sunglasses.

Engineered for lightweight comfort and superior visual performance under the most challenging conditions, Wiley X's Guard Advanced provides hunters, shooters and other tactical wearers with the protection Wiley X is known for. With its rugged half-frame and shatterproof Selenite™ polycarbonate lenses that meet MIL-PRF-32432 (GL) Ballistic Standards, ANSI-Z87.1 High Velocity and High Mass Impact Standards and US Federal OSHA 1910.133(b)(1)(1) Standards, the Guard Advanced is built for extreme duty. Complete UVA/UVB protection and distortion-free clarity give wearers the confidence to take on any mission or situation.



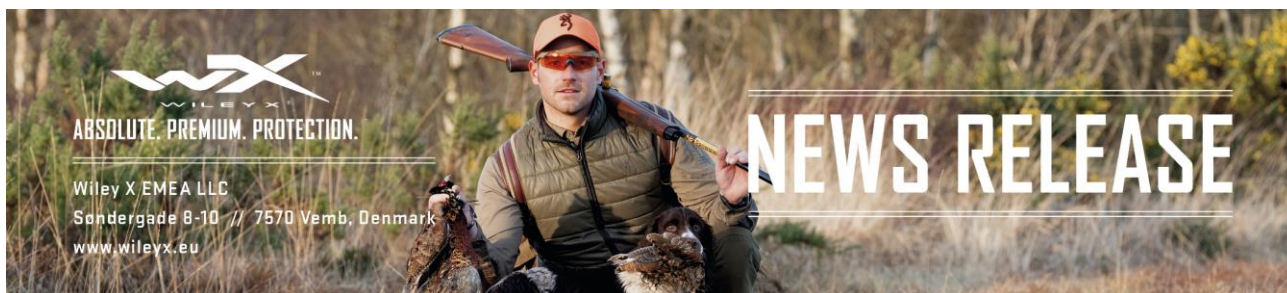
To match changing light conditions in hunting and shooting situations, the Guard Advanced is offered with different interchangeable lens set that can easily be switched in the field. One Guard Advanced package includes Wiley X's Smoke Grey and Clear lenses. The Smoke Grey lenses deliver 15% light transmission for maximum glare reduction without color distortion — ideal for brightly lit environments. The included Clear lenses deliver 90% light transmission and are ideal for dusk and dawn activities, indoors, in overcast skies or other very low light conditions. Another available package adds Light Rust lenses engineered for 53% light transmission to enhance visual clarity in medium-low light conditions as well as enhancing contrast. All of these state-of-the-art protective lenses feature Wiley X's proven T-Shell™ coating to resist scratching and provide long-term performance in rugged conditions.

The Guard Advanced frame is designed for Medium to Large head sizes and features rubberized temple tips for added comfort and security, even when engaged in strenuous activities. Each pair comes with a protective storage case, microfiber cleaning cloth, black adjustable elastic button strap and instruction card.

#### CROSS EYE DOMINATION:

The WX Guard Advanced is perfect for helping hunters and shooters with a cross eye domination. When shouldering the gun to your right shoulder and aiming with your left eye being your master eye, this is cross eye domination. It is the same story if you shoulder the gun to your left shoulder and aim using your right eye as your master eye. When doing so the line of the gun and the line of the sight are not in line and as you are not looking straight down the barrel you will often miss your target. This problem has often been solved either by closing the dominant eye, using a piece of cardboard covering the dominant eye, or even using a pair of glasses blinding the dominant eye with tape or a marker.





These solutions have serious disadvantages:

- You will not be able to evaluate distances with only one eye
- No eye protection
- No distance evaluation
- No full field of view

Cross eye domination can in most cases be “cured” by using Wiley X protective eyewear. Wiley X Ballistic, ANSI rated and EN.166 certified lenses provide a true spatial relationship of objects in the field of view. By mounting a Smoke Grey colored lens in front of the dominant eye and a Light Rust colored lens (contrast enhancement color) in front of the other eye, the domination will in most cases change to the other eye and thereby solve the cross eye problem.

This provides the following advantages:

- No cross eye domination problem
- 100% eye protection
- 100% distance evaluation
- 100% field of view
- RX ready (prescription)



The human brain can't adopt the two different colors and therefore the two colors (smoke grey and light rust) will become one.

## About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 rated and EN.166 certified. When it comes to hunting and shooting no amount of protection is too much. As an ISO 9001:2008 business Wiley X meet a higher standard than any other manufacturer in the business.

Wiley X hunting and shooting eyewear models meet or exceed the hardest military test in the World (MIL-PRF-32432) V0 Ballistic Impact Standards for spectacles. The ballistic standard requires a spectacle to withstand the impact of a .15 caliber (3,8mm) fragment fired at 702 km/h at only 60 cm distance.

Wiley X also provide protective eyewear to military units and law enforcement personnel all around the world including US Navy, US Infantry, D.E.A. as well as many European forces.

To help prescription lens users Wiley X has carefully chosen SHAMIR one of the leading lens manufacturers to provide high quality prescription lenses, which comply with the European safety standards.

To learn more about Wiley X's complete line of sunglasses delivering Absolute Premium Protection across the EMEA region — visit <http://www.wileyx.eu/>. Or contact Wiley X EMEA LLC at Søndergade 8-10, 7570 Vemb, Denmark. Telephone: +45 96 93 00 45. NCAGE: R5814. DUNS: 311242221.

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