

Press Release

Vendemos GmbH – New Trading Company starts business

Langenfeld, March 1st 2016 Vendemos GmbH start business operation. The company sell products in all European markets exclusively through special distribution channels like outdoor, hunting, sport optics, forestry and Personal Protection Equipment.

The founder and owner Daniela Becker and Markus Krill are not unknown in the market. They have long time experience and well-tended contacts in the industrial sector

Last 9 years both have taken responsibility and developed successfully Nikon Sport Optics product assortment first in Germany and last 5 Years additionally on European level.

Markus Krill has his emphasis on development of distribution concepts and strategies with about 25 years of experience in international sales in global working companies.

Daniela Becker has emphasis in PR and Marketing with long time experience in the development and coordination of Marketing and PR campaigns as well as project management.

The self-motivated and ambitious team wants to use its experience and expertise for own business activities to sell and establish interesting products in European markets.

The company presents itself on their own booth at IWA & Outdoor Classics, Nuremberg, March 4th.- 7th.2016 hall 7A – 417.

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