

## PRESS RELEASE

*For Immediate Release*

*February 23, 2016*

### Op.Electronics Ltd. Introduces CHEETAH™, the First Intelligent Bow Sight

#### Do You Want to Hunt Rapidly Just Like a CHEETAH?

**Op.Electronics Ltd.** understands how precious every second is while hunting. This is the reason why they are introducing their latest **CHEETAH™**, a revolutionary Intelligent Bow Sight.

#### CHEETAH™ - the First Intelligent Bow Sight in the World

Compared to traditional bow sights, **CHEETAH™** eliminates guesswork when it comes to aiming. Using a digital microdisplay, sighting-in and aiming can be more precise and faster than when using traditional bow sights, as **CHEETAH™ Intelligent Bow Sight** electronically generates and adjusts pins directly on its screen.

Whether you are hunting at dawn or in broad daylight, you will not have to worry about losing sight of your pins, as **CHEETAH™** will automatically detect environmental lighting levels and adjust pin brightness accordingly. In addition, users have the option of choosing their own pin brightness, pin sizes and number of pins for use in different scenarios.



#### Special Features

- Highly visible self-lit sight dots for day and night applications
- Good precision: a typical dot subtends 1 MOA at the archer's eye. Max 220 vertical dot positions.
- Dots are electronically generated/ moved: easy and quick to sight in.
- Built-in Ballistic processor, very short time-to-shot.
- One device for right/left hand bows.

- Built-in electronic distance estimation processor for stand-alone application

### Models

#### **CHEETAH™ Intelligent Bow Sight I**

- Stand-alone applications
- Built-in electronic range estimation
- Wi-Fi connectivity to ZAP® 1600 Digital (separate)

#### **CHEETAH™ Intelligent Bow Sight II**

- Comes with add-on laser rangefinder module, ZAP® Digital 500
- Moving target follow and shoot, helps quick shooting of moving targets

Minimizing the possibility of failures and maximizing the number of precise and ethical shots, the **CHEETAH™** bow sight is a product you definitely do not want to miss!

### We Are at IWA Outdoor Classics!

Op.Electronics will be attending **2016 IWA Outdoor Classics (Mar. 04-07, 2016)** at **booth #6-406**.

Drop by our booth or the **New Product Center** to view live demonstrations of the **CHEETAH™ Intelligent Bow Sight II**, and chat with staff members to learn more about **CHEETAH™**!

### About Op. Electronics

Founded in 1989, **Op.Electronics Ltd.** is a company based in Taiwan that specializes in the design, development and manufacturing of high-tech laser and electro-optic products. For more information, please contact [marketing@dig-opto.com](mailto:marketing@dig-opto.com).