



Who is Xeccon

2007 founded by Amanda Lee in in Shenzhen, China

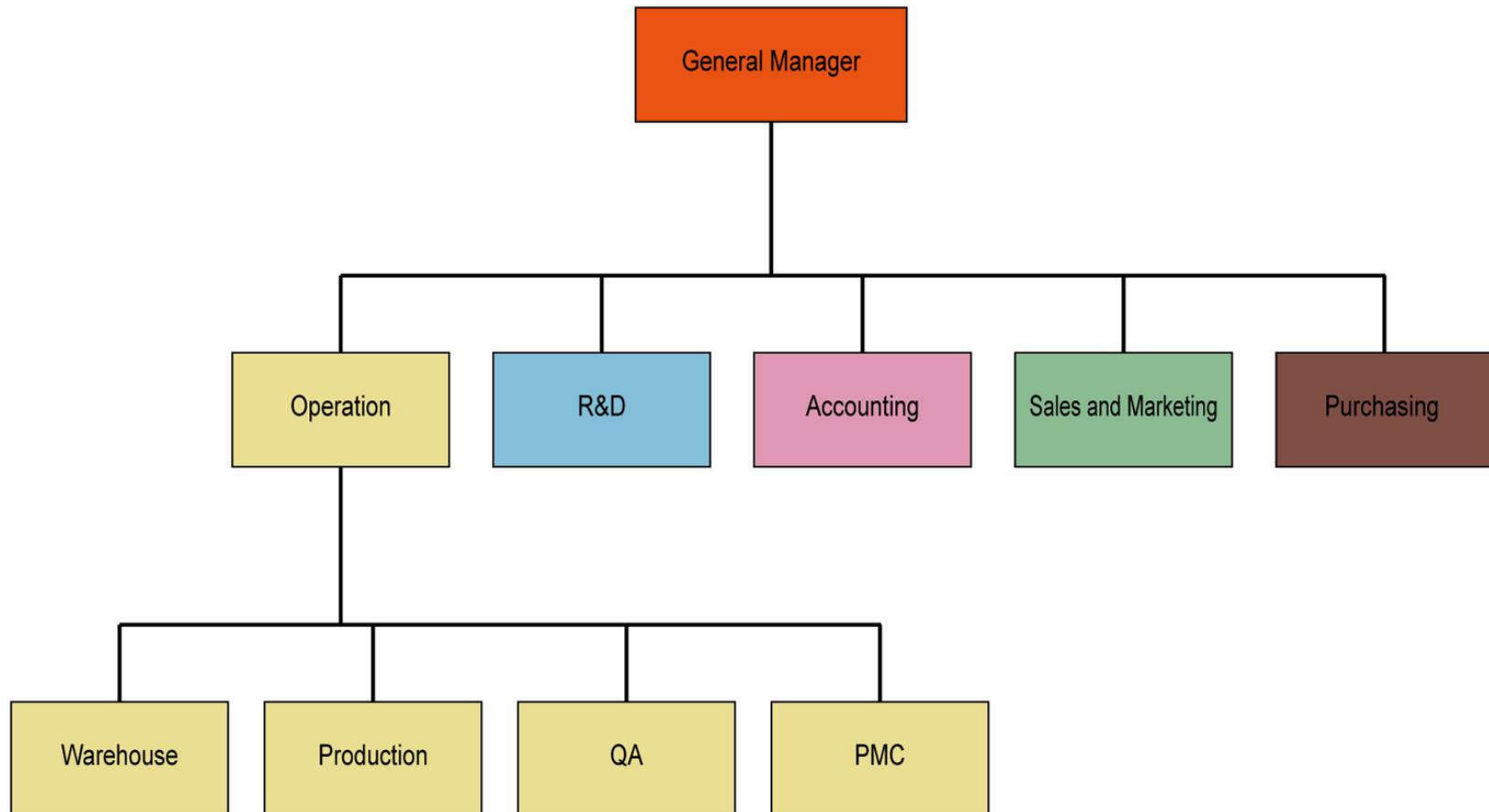
Designs, manufactures and distributes bicycle lights, diving flash lights and hunting lights

EuroBike Show, Taipei Cycle Show, InterBike Show and Shanghai International Bike Show



Stay safe, stay ahead

Operation Organization Chart





Stay safe, stay ahead.

For riders, Xeccon products ensure their safety and then they can stay ahead during riding.
For Xeccon, products we made must be safe and then we can stay ahead in the industry.



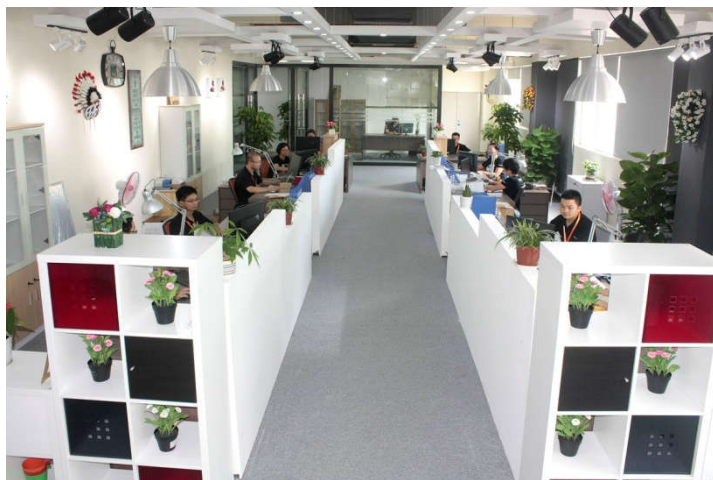
Manufacturing Base



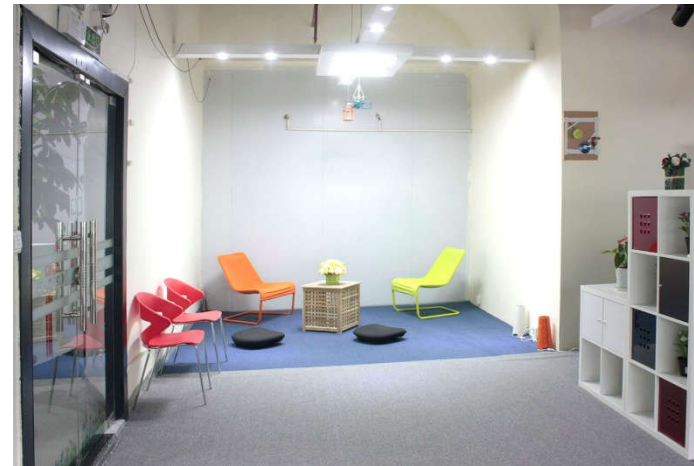
Reception Desk



Sales Department



Development Dept.



Discussion Area

Stay safe, stay ahead

Production Lines



Warehouse- Incoming Materials



Packing Room

No-Dust workshop

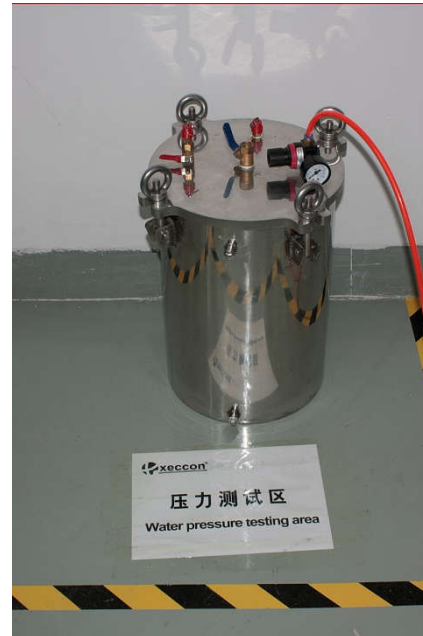




Water Spray Testing



Waterproof Testing - 3m



Water Pressure Testing - 10m



Water Pressure Testing - 100m



Salt Spray Testing



Vibration Testing



Low Temperature Testing



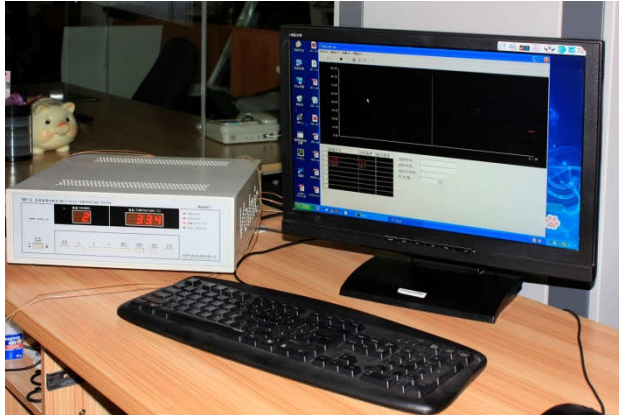
High temperature Testing



Drop Testing



Aging Testing



Temperature detection



Spectral Analyzer

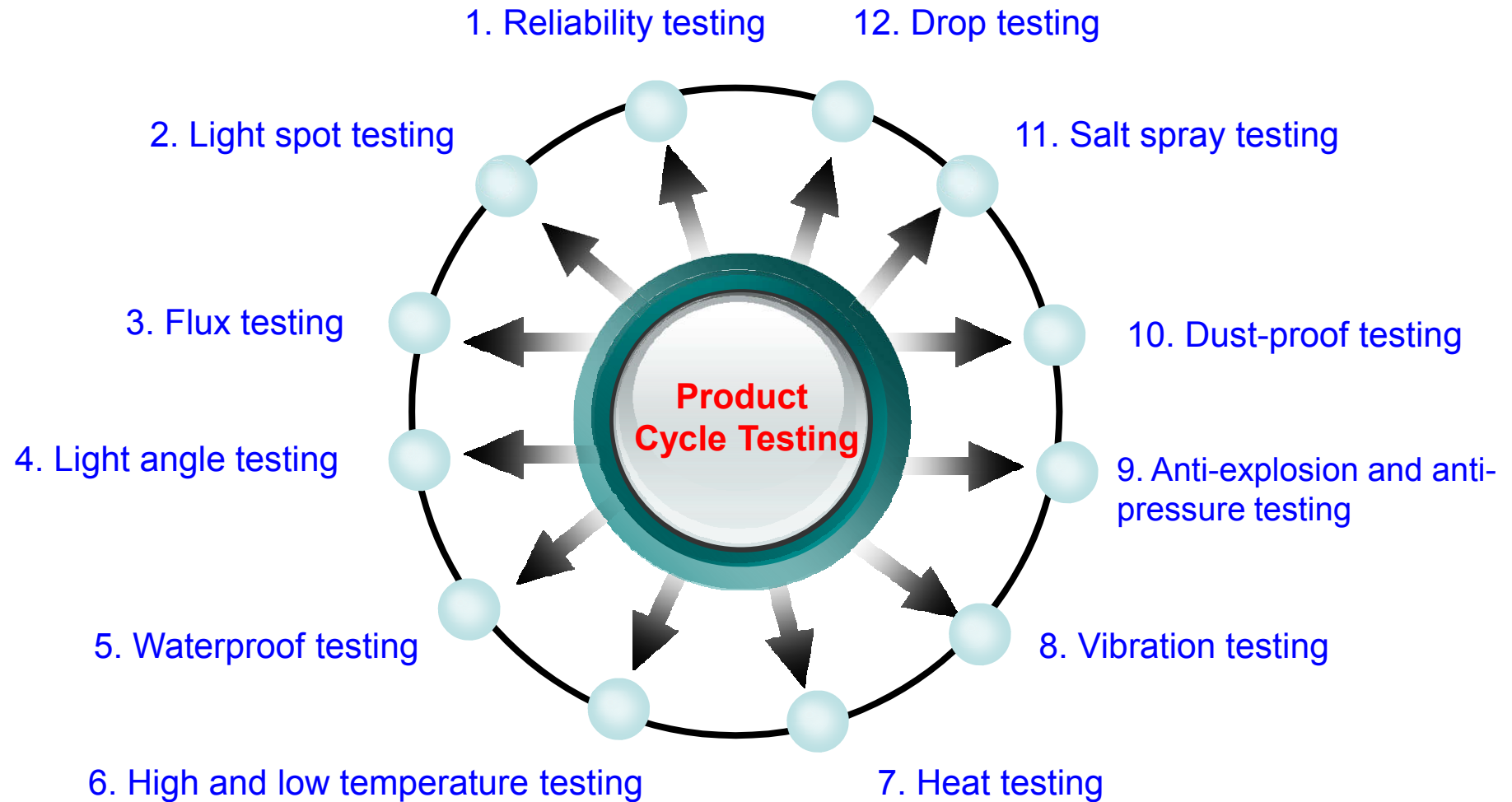


Light Angel Testing



Distribution Photometer

Product Cycle Testing process





Bicycle front lights



Bicycle rear lights



Diving lights



Hunting lights

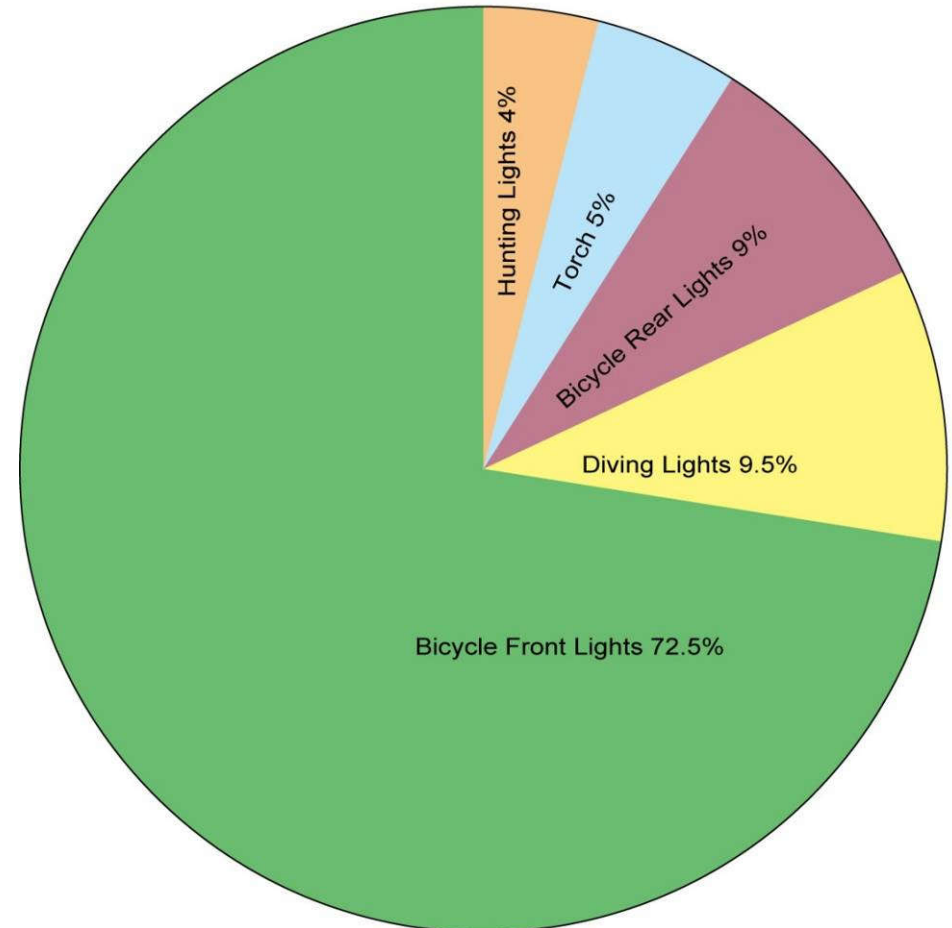
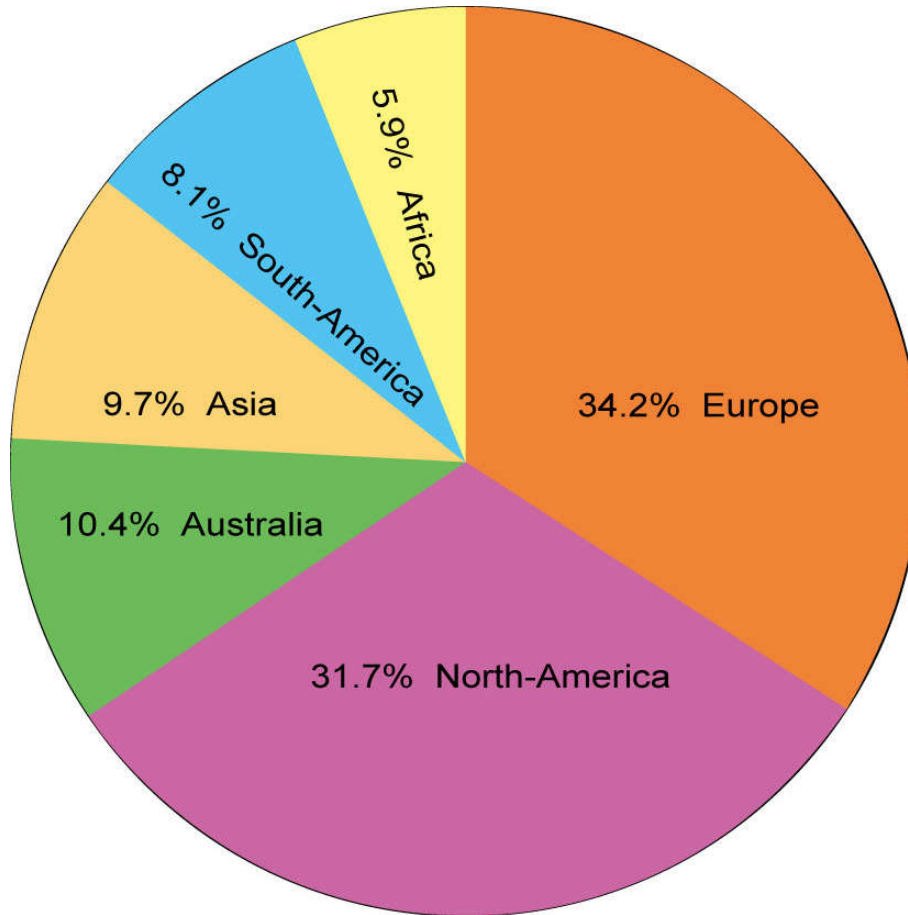


Tactic torch

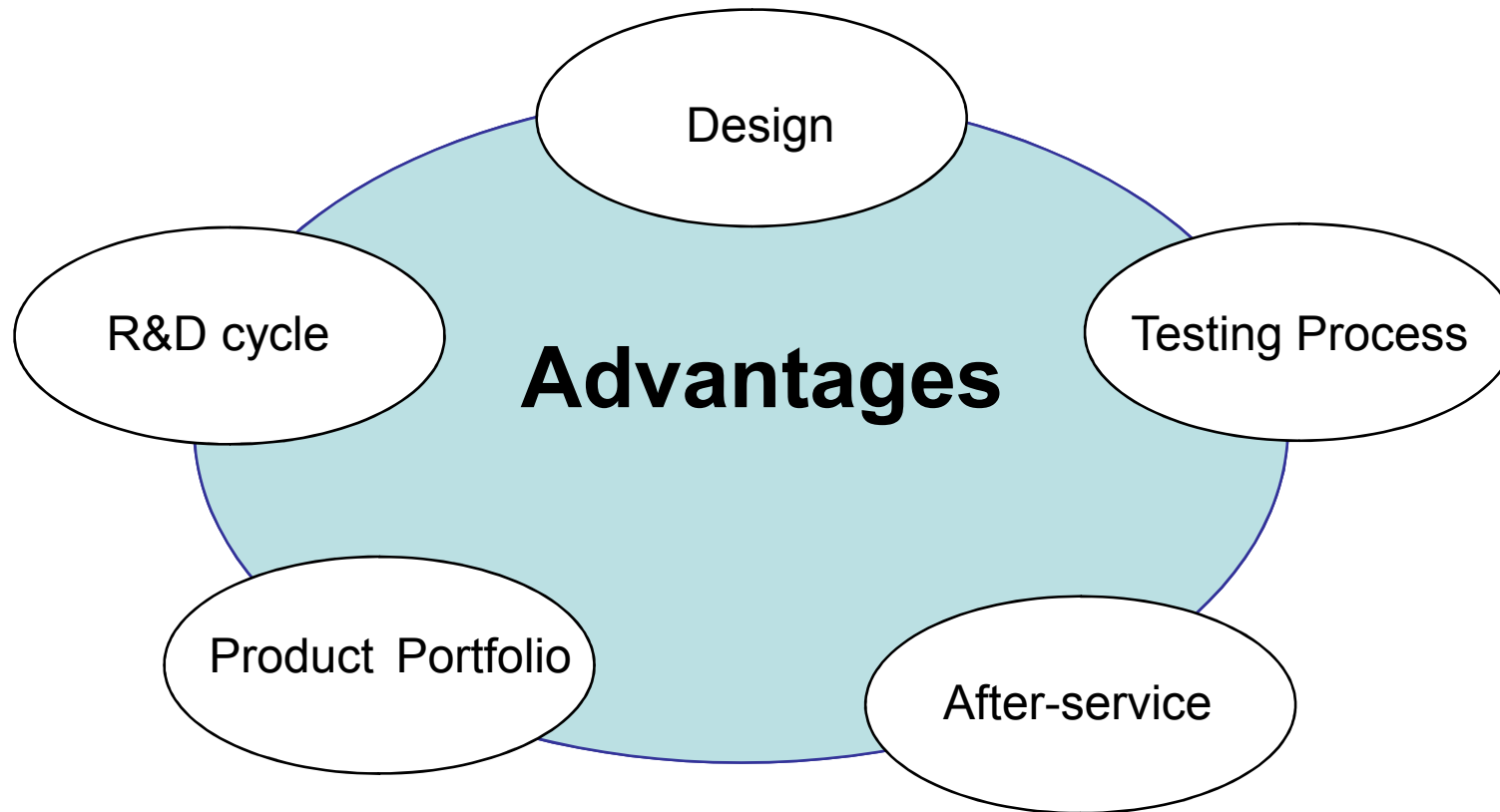


Others

Sales Revenue Breakdown in 2014



Why choose Xeccon?



Why choose Xeccon?

★ Design

Patents Protection

Package design to requirements

★ R&D cycle

Design 7 Business days

Sample 15 Business days

Tooling 20 Business days

Mass production 600 pcs/day

★ Product Portfolio

Bike lights/Diving lights/Hunting lights

Why choose Xeccon?

★ Testing Process

SQC---Supplier Quality Control

IQC---Incoming material Quality Control

IPQC---Input Process Quality Control

FQC---Finish-goods Quality Control

★ After-service

2-year warranty



Certifications

Registration of Xecon brand in US

United States of America
United States Patent and Trademark Office



Reg. No. 4,393,895
Registered Aug. 27, 2013
Int. Cl.: 11
TRADEMARK
PRINCIPAL REGISTER
FOR: BICYCLE LIGHTS, DIVING LIGHTS, ELECTRIC LIGHTS FOR CHRISTMAS TREES, FLASHLIGHTS, LAMPS, LIGHTING APPARATUS, NAMELY, LIGHTING INSTALLATIONS; LIGHTS FOR ILLUMINATING STAIRS, DOORS AND OTHER PORTIONS OF BUILDINGS; SAFETY LAMPS FOR UNDERGROUND USE, SEARCHLIGHTS, STREET LAMPS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).
FIRST USE 9-1-2010; IN COMMERCE 3-4-2011.
THE MARK CONSISTS OF THE WORD "XECCON" ABOVE TWO HORIZONTAL LINES WITH AN INCOMPLETE CIRCLE DESIGN ON ITS LEFT.
THE WORDING "XECCON" HAS NO MEANING IN A FOREIGN LANGUAGE.
SN 85-791,263, FILED 9-18-2012.
B. PARADEWELAI, EXAMINING ATTORNEY



James H. Hsieh, Esq.
Attorney at Law
United States Patent and Trademark Office



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Xeccon on the show



Eurobike



Taipei Show



Interbike



Shanghai Show

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Xeccon Sales Family



I ♥ XECCON



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Thank You



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