



PRESS RELEASE – FRANCE ONLY

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NEW REGIONAL MAPS AVAILABLE FOR SPORTDOG® TEK 2.0

In response to customer demand and to further enhance the hunting experience, SportDOG® is introducing new regional French maps for its recently launched TEK 2.0 Series.

With the most advanced training features to date, TEK 2.0 is an innovative new GPS tracking e-collar set to provide “the ultimate hunting experience”. The addition of the new maps – prepared specifically for the French market – will provide increased topographical detail for hunters.

Compatible with TEK-V2LT-E and TEK-V2L-E, the maps are equipped with SCAN 25® digital images from IGN maps. Comprehensive countryside coverage includes: the North West (TEK-25K-FR1), North East (TEK-25K-FR2), South West (TEK-25K-FR3), South East (TEK-25K-FR4), or an all French region version (TEK-25K-FR).

Highly regarded by the hunting and sporting community, TEK 2.0 is extremely reliable and accurate. Up to 21 dogs can be tracked from up to 16 kilometres away using HopTek™ technology, which allows consistent and precise location updates with no interference.

A number of outstanding tracking features, include:

- GPS + GLONASS (Global Navigation Satellite System) means no downtime – TEK 2.0 is always capturing data from both satellite constellations, providing increased accuracy and pin-point tracking capability.
- Voice updates provide a hands-free real-time check on the whereabouts of dogs



- DryTek™ GPS collar and a waterproof Handheld Device are submersible to 7.6 metres – keeping track of dogs no matter what the field conditions
- A battery life of 24 hours for the GPS collar
- Tilt compensated compass
- Desktop application for updates and downloads
- 3 year warranty

In addition, TEK 2.0 offers all the outstanding training benefits associated with TEK 1.0, including:

- The ability to train multiple dogs – (up to 21 dogs with TEK 2.0; up to 12 dogs with TEK 1.0)
- Up to 99 static stimulation levels plus vibration and tone stimulation
- Programmable, continuous, momentary and rising static stimulation

ENDS

For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0) 7899 663319.

Notes to editors:

SportDOG® Brand was created in 2003 by Radio Systems Corporation with the aim of developing a range of superior products for professional trainers, weekend hunters and those who just want a little peace with their dogs. SportDOG® Brand caters for people who want to simplify their dog training challenges by trusting one of the leading names in the electronic collar industry.

SportDOG® is run by real hunting enthusiasts who spend much of their time out with their dogs. The SportDOG® team has many years' experience utilising professional staff, field-testing on various continents and in various conditions.



SportDOG® is now able to provide the most complete line of e-collar and training products in the World. The extensive range of products includes Training Systems, Bark Control, Training Accessories and GPS Dog Tracking Systems.