



PRESS RELEASE

Weatherby® Introduces The New Mark V® Ultra Lightweight – Magnum Power In A New Lightweight Rifle

For Release: Immediately

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Paso Robles, CA – Introducing the New Mark V® Ultra Lightweight, a Mark V® built for carrying long distances, into the toughest terrain Mother Nature can throw at you.

“No matter what kind of shape you’re in and how well you train”, says Executive Vice President and COO Adam Weatherby. “When you are miles from any sort of transportation, ounces quickly become pounds. Multiply that over days or weeks and having a light and easy to carry rifle isn’t just important, it’s a necessity. We designed the New Mark V® Ultra Lightweight to balance well in the hand, be very lightweight, and still be guaranteed to shoot SUB-MOA. This is the perfect rifle for the most avid and dedicated hunter who doesn’t want to sacrifice performance for weight.”

The New Mark V® Ultra Lightweight stock has been designed with a slimmer forearm and sharper, more distinctive lines and contours. The grip diameter has been reduced, a slight right-hand palm swell has been added, and overall weight decreased. These refinements provide better fit and feel for a wider range of shooters. The lighter weight results in increased comfort, control, quicker to the shoulder mounting, and faster target acquisition.

The new Weatherby® LXX™ Trigger increases performance and shooter accuracy. The trigger’s surfaces are precision ground, polished, and overall tolerances refined. A new, wider trigger face boosts trigger-to-finger contact for a more consistent and comfortable pull. Adjustable down to 2.5 lbs., the new Weatherby® LXX™ Trigger will amaze you with every single round fired.

The New Mark V® Ultra Lightweight comes with a SUB-MOA accuracy guarantee (3-shot group measuring .99” or less at 100 yards). Its hand-lapped barrel ensures that the bullet’s flight path will be true and consistent. Now, no matter where you take your New Mark V® Ultra Lightweight rifle, you can trust every shot will be right on the money - guaranteed.

It’s all about enhancing the shooter experience. The New Mark® V Ultra Lightweight has been designed to maximize fit, feel, and performance, making it one of the best rifles on the planet.

The New Mark V® Ultra Lightweight will begin shipping November 2015 with an MSRP starting at \$2,300. Visit your local authorized Weatherby® dealer to order yours today.

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About Weatherby

Founded in 1945, Weatherby, Inc.'s line features the distinctive WBY-X™ products as well as the popular Vanguard® and legendary Mark V® rifles (production and custom); Threat Response shotguns; over/under, semi-auto and pump shotguns; premium ammunition; and shooting accessories. For more information, go to www.weatherby.com. The company is based in Paso Robles, Calif., and invites all hunters and shooters to visit its free online community at www.weatherbynation.com or Facebook page at www.facebook.com/Weatherbyinc. Follow [@weatherbyinc](https://twitter.com/weatherbyinc) on Twitter.

