



PRESS RELEASE

Weatherby® Introduces The New 6.5-300 Weatherby Magnum, The Fastest 6.5mm Production Cartridge In The World

For Release: Immediately

Contact: Justin Moore – jmoore@weatherby.com

Paso Robles, CA - Weatherby, Inc., long known for their superior firearms and rifle cartridges, will usher in a new era in ballistic superiority by introducing both a new cartridge and a new caliber of bullet to the Weatherby® line, the 6.5-300 Weatherby Magnum.

“We have taken ‘Nothing Shoots Flatter, Hits Harder, Or Is More Accurate®’ to a whole new level with what is now the fastest production 6.5mm cartridge in the world,” states Adam Weatherby, Executive Vice President and Chief Operating Officer of Weatherby, Inc., “the speed and energy of this cartridge is unprecedented and worthy of carrying the Weatherby name, all while exhibiting very manageable recoil.”

Combined with high Ballistic Coefficient (BC) projectiles designed for long-range shooting, the velocity of the 6.5-300 Weatherby Magnum opens a whole new world of possibilities for competitive shooters and provides hunters with the terminal performance every Weatherby® shooter is accustomed to.

Not only is it the fastest, but the energy that each bullet carries downrange is disproportionate to its size. The 6.5-300 Weatherby Magnum delivers bone-crushing penetration and hits with enough force to take down large game with intense hydrostatic shock, all while exhibiting match-grade accuracy and consistency.

Weatherby® will offer 3 different options in loaded ammunition for the 6.5-300 Weatherby Magnum. Combining the exceptional terminal ballistics of Barnes® and Swift™ bullets, these loads range from 3,531 feet per second to 3,395 feet per second at the muzzle. The 6.5-300 Weatherby Magnum will be chambered in the New Mark V® family of rifles and offered in the Accumark®, Accumark® RC, and Ultra Lightweight models. Pre-order yours now at your local Weatherby® firearms retailer, delivery will begin January 1st 2016.

Weatherby®, Nothing Shoots Flatter, Hits Harder, Or Is More Accurate®; now in the revered 6.5mm.

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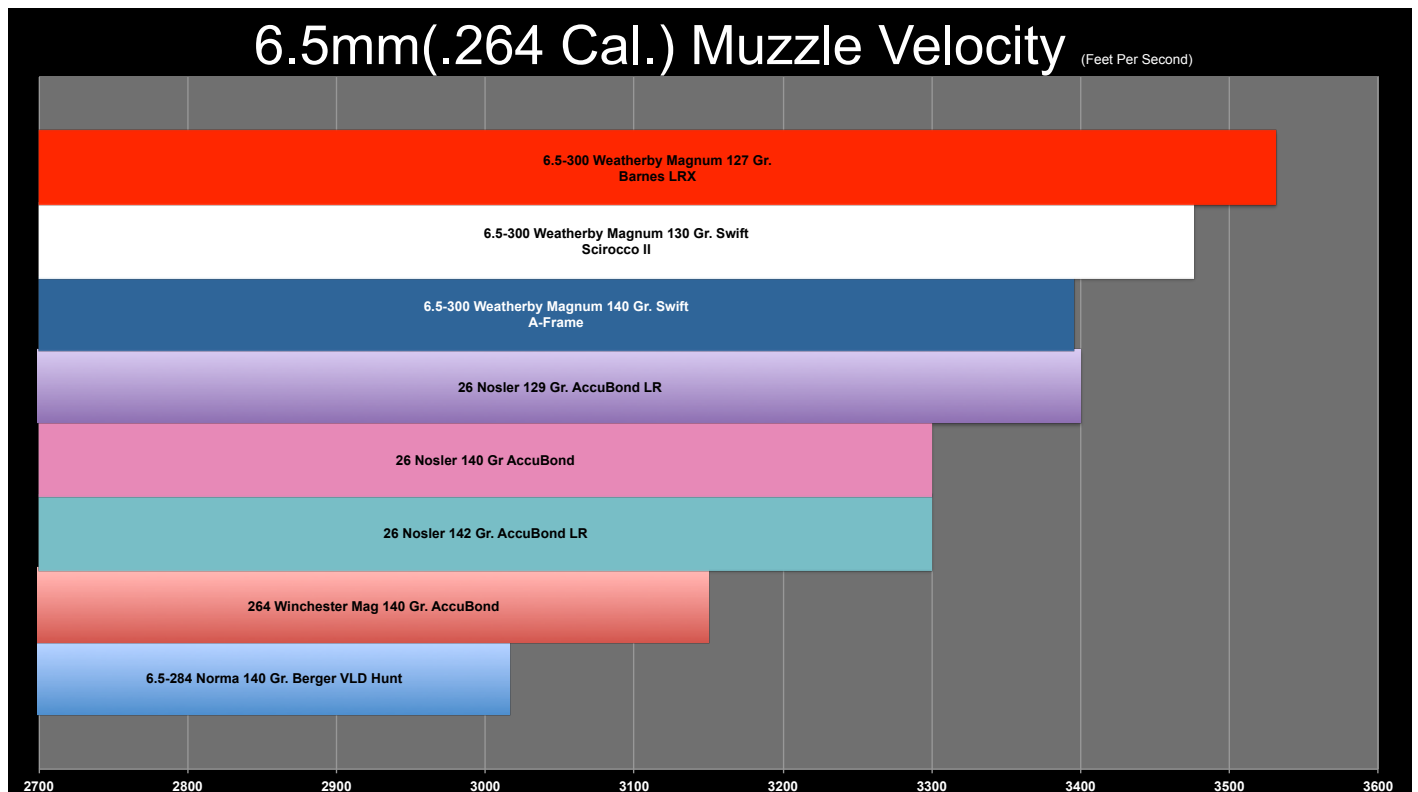
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About Weatherby®

Founded in 1945, Weatherby, Inc.'s line features the distinctive WBX-™ products as well as the popular Vanguard® and legendary Mark V® rifles (production and custom); Threat Response shotguns; Weatherby Shooting Systems™ Rifles; over/under, semi-auto and pump shotguns; premium ammunition; and shooting accessories. For more information, go to www.weatherby.com. The company is based in Paso Robles, Calif., and invites all hunters and shooters to visit its free online community at www.weatherbynation.com or Facebook page at www.facebook.com/Weatherbyinc. Follow [@weatherbyinc](https://twitter.com/weatherbyinc) on Twitter.





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