

PRESS RELEASE

Wiley X Europe LLC
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WILEY X® ANNOUNCES PARTNERSHIP WITH REMINGTON OUTDOOR COMPANY, WILL LAUNCH NEW REMINGTON EYEWEAR LINES FOR SPORTSMEN AND ACTIVE LIFESTYLE ENTHUSIASTS

Eyewear innovator Wiley X®, Inc. has announced a partnership with Remington Outdoor Company ("ROC"), America's oldest firearms and ammunition manufacturer with brands including Remington, AAC, Bushmaster and DMPS, among others.

Remington®

Under this agreement, Wiley X, a leading provider of protection equipment for the U.S. armed forces as well as other armed forces across the globe, will exclusively manufacture a full line of Remington-branded eyewear ideal for hunting, shooting sports and outdoor activities and will also create a separate series of "Lifestyle Sunglasses" for active adults — an entirely new product category for Remington. The Remington Eyewear collections by Wiley X will feature a full range of styles developed to deliver ideal fit, coverage and performance that is ready for anything Mother Nature throws at you.



"Our partnership with Wiley X ensures that our customers will benefit from the finest, functional, battlefield-proven technology that there is, period," said Kevin Graff, Senior Vice President and General Manager, Business and Consumer Development, ROC. "Further, the sharp-looking, retro-oriented, Wiley X frames will for sure appeal to all of our consumers, who are increasingly interested in top-of-the-line lifestyle accessories."

"We're honored to be working with firearm manufacturing legend Remington Outdoor Company on the development of these innovative lines targeting the visual for consumers living an active lifestyle," said Wiley X Co-Owner Myles Freeman, Jr. "This partnership is an ideal match, given Remington's reputation for shooting innovation and our company's long tradition of providing tactical and sport protective products," added Freeman.

"I look forward to launching the new Remington line by Wiley X to Europe in early January 2016 as it will allow us to create new partnerships and open doors all across Europe" adds Thomas Wæver, the Outdoor Director of Wiley X Europe as he continues: "Having been in the hunting/shooting business for more than two decades, I have always respected Remington as one of the companies in the World which is truly dedicated to produce the best products money can buy. By teaming up with Wiley X we ensure this will continue for years to come."

The Remington name is known around the world for quality and high performance in the hunting, shooting, self-defense, military, and law enforcement markets. These new lines of eyewear by Wiley X will reflect this. Every model will provide Wiley X's Absolute Premium Protection along with the superior visual acuity both shooters and sportsmen need to perform their best. Each pair of sunglasses will meet stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, as well as EN.166 Standards, for true OSHA-grade eye protection. Wiley X is the only premium sunglass brand with this level of protection in every product it makes — a primary reason why Wiley X is a leading provider of protective sunglasses to the U.S. military, law enforcement, top NASCAR drivers like Joey Logano, Kevin Harvick and Matt Kenseth, to name a few.



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Both the shooting and lifestyle Remington Eyewear lines will provide many of the features that have made Wiley X a leading choice of professionals in so many sports. These features include shatterproof frames and lenses, full UV protection, glare-cutting, and optical-quality lenses. Further, as with every pair of sunglasses made by Wiley X, style, fit and all-day wearing comfort will play important roles in these new collections.

For more information about Wiley X's full line of premium protective eyewear, visit www.wileyx.eu

About Remington Outdoor Company

ROC, headquartered in Madison, N.C., designs products for the hunting, shooting, self-defense, military, and law enforcement markets. Founded in 1816, ROC is the oldest gun maker and one of the largest producers of firearms and ammunition in the US. ROC employs over 3,500 people and distributes its products throughout the U.S. and over 55 countries. ROC includes globally recognized brands such as Remington®, Remington 1816®, Bushmaster®, DPMS®, Marlin®, H&R®, Mountain Khakis®, Advanced Armament Corp.®, Dakota® Nesika®, Storm Lake® and Barnes® Bullets.

More information about the Company can be found at www.remington.com.

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