



**Press Release**  
***For Immediate Release***

## **Deerhunter Avanti - Evolved for Active Hunters**

Deerhunter's innovative Avanti range has been specifically developed for highly active hunters who require tough, lightweight clothing for extreme hunting environments. Whether you're hunting roebuck in a beautiful European Summer, or giant red stags high in the mountains of Argentina, Deerhunter Avanti delivers breathable protection against the elements.

*Now available in a range of four exciting finishes including Wren green, Realtree Max-4, Realtree Xtra Green and the new Realtree Max-5 camouflage, hunters can select the ideal camo pattern to blend effortlessly into their hunting environment.*

Deerhunter's Avanti range offers a choice of three jacket styles including the full length Smock, shorter Fleece Jacket and parka style Jacket along with the versatile Avanti trousers and cap.

Featuring an adjustable elastic waist with belt loops, two front pockets and adjustable bottoms with a snap button fastening, the Avanti trousers are extremely practical and can be adapted for multiple applications.

The Deerhunter Avanti collection also incorporates Deerhunter's proven Deer-Tex® Membrane, which offers the ultimate in protection from the elements whilst providing your body with the means to breathe easily. Combined with Deerhunter's array of base and mid-layer garments, the Deerhunter Avanti is the perfect choice for the active global hunter.

Avanti Trousers are available in sizes XXS-5XL

Avanti Trousers RRP: From £45.99 or €65,90

**To find your nearest supplier visit [www.deerhunter.eu](http://www.deerhunter.eu)**

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For any press enquiries, contact Yasmin O'Neill at Team Wild Media on 01889 563236 or email [yasmin@teamwild.eu](mailto:yasmin@teamwild.eu)

***About Deerhunter:***

Celebrating their 30<sup>th</sup> Anniversary; today Deerhunter® offers a comprehensive range of clothing for hunting and outdoor pursuits. The Deerhunter® concept has stood the test of time.

Deerhunter® is now represented in more than 30 countries across the world, and has earned a solid reputation as the brand of choice when it comes to comfortable and functional high-quality, high-technological clothing.

The original Deerhunter® concept remains unchanged – Deerhunter® is a brand that always makes customers feel that they are getting good value for money.

#ForRealHunters

**Deerhunter was in 2009 appointed as purveyor to Her Majesty and the Royal Danish Court – a title of which they are very proud.**