



## New Product Announcement

7 mm 183 gr. HPBT MatchKing®

Sierra Bullets is proud to introduce a new addition to the legendary MatchKing® line. Shooters around the world will appreciate the accuracy and extreme long range performance of our new 7mm 183 grain HPBT (#1983). A sleek 27 caliber elongated ogive and a final meplat reducing operation (pointing) provide an increased ballistic coefficient for optimal wind resistance and velocity retention. To ensure precise bullet to bore alignment, a unique bearing surface to ogive junction uses the same 1.5 degree angle commonly found in match rifle chamber throats. This bullet requires a twist rate of 1:8" or faster to stabilize.

While they are recognized around the world for record-setting accuracy, MatchKing® and Tipped MatchKing® bullets are not recommended for most hunting applications. Although MatchKing® and Tipped MatchKing® bullets are commonly used for varmint hunting, their design will not provide the same reliable explosive expansion at equivalent velocities in varmints compared to their lightly jacketed Hornet, Blitz BlitzKing, or Varminter counterparts.

The new 7mm 183 grain HPBT bullets will be available in boxes of 500 bullets (#1983C) with a 2016 suggested retail of \$256.34 per box and boxes of 100 bullet (#1983) with a suggested retail of \$51.80 per box.

	DIAMETER	WEIGHT	STYLE	SECTIONAL DENSITY	BALLISTIC COEFFICIENT
					
<b>#1983 - 7mm HPBT 183 gr. MatchKing</b>	.284	135	MatchKing	.324	0.707 @ 2300 FPS & ABOVE 0.713 BETWEEN 1720 FPS & 2300 FPS 0.690 @ 1720 FPS & BELOW

Founded in California, Sierra Bullets has been dedicated to manufacturing the most accurate bullets in the world since 1947. Since relocating to Sedalia, MO in 1990, Sierra has manufactured a very wide range of bullets for both rifles and pistols. Today, Sierra uses the highest level of precision in design, manufacturing, and quality control standards to produce bullets used for precision target shooting, hunting and defense purposes. Sierra Bullet lines include: BlitzKing, Varminter, GameKing, MatchKing, Tipped-MatchKing, Pro-Hunter, Sports Master, and Tournament Master. Available calibers range from .204 through to .500. For more information about Sierra Bullets please visit [www.sierrabullets.com](http://www.sierrabullets.com).

