






## New Product Announcement

### Tipped MatchKing Line Expansion

Last year Sierra Bullets crowned the MatchKing with an acetal resin tip that lowers the drag by improving the ballistic coefficient. This year we are expanding this extremely popular line to include 6mm, 6.5mm, and 7mm options.

For shooters who are looking for a tipped match bullet, your King has just been crowned! Tipped MatchKing bullets are available in 100 and 500 count box bullets with 2016 suggested retail pricing as follows: #7295 - \$38.14, #7295C - \$187.37, #7430 - \$41.28, #7430C - \$203.00, #7660 - \$43.56, and #7660C - \$213.69.

	DIAMETER	WEIGHT	STYLE	SECTIONAL DENSITY	BALLISTIC COEFFICIENT
<b>#7295 - 6mm</b> <b>95 gr. TMK®</b>	.224	69	Tipped MatchKing (TMK)	.230	0.500 @ 3050 FPS & ABOVE 0.490 BETWEEN 1550 FPS & 3050 FPS 0.460 @ 1550 FPS & BELOW
	DIAMETER	WEIGHT	STYLE	SECTIONAL DENSITY	BALLISTIC COEFFICIENT
<b>#7430 - 6.5mm</b> <b>130 gr. TMK®</b>	.224	77	Tipped MatchKing (TMK)	.266	0.518 @ 2200 FPS & ABOVE 0.535 BETWEEN 1625 FPS & 2200 FPS 0.495 @ 1625 FPS & BELOW
	DIAMETER	WEIGHT	STYLE	SECTIONAL DENSITY	BALLISTIC COEFFICIENT
<b>#7660 - 7mm</b> <b>160 gr. TMK®</b>	.308	125	Tipped MatchKing (TMK)	.283	.600 @ 2140 FPS & ABOVE .615 BETWEEN 1600 FPS & 2140 FPS .585 @ 1600 FPS & BELOW

Founded in California, Sierra Bullets has been dedicated to manufacturing the most accurate bullets in the world since 1947. Since relocating to Sedalia, MO in 1990, Sierra has manufactured a very wide range of bullets for both rifles and pistols. Today, Sierra uses the highest level of precision in design, manufacturing, and quality control standards to produce bullets used for precision target shooting, hunting and defense purposes. Sierra Bullet lines include: BlitzKing, Varminter, GameKing, MatchKing, Tipped-MatchKing, Pro-Hunter, Sports Master, and Tournament Master. Available calibers range from .204 through to .500. For more information about Sierra Bullets please visit [www.sierrabullets.com](http://www.sierrabullets.com).

