

IWA OUTDOOR CLASSICS 2020

High performance in target sports,
nature activities, protecting people

6 – 9.3.2020

NUREMBERG, GERMANY



THE PERFECT PLACE

FOR MORE SUCCESS

NÜRNBERG MESSE



WELCOME TO IWA OUTDOORCLASSICS 2020

IWA OutdoorClassics is the leading international trade fair for hunting and shooting, outdoor equipment, and civilian and security equipment. See the exclusive new products in the New Product Center, make valuable new contacts and learn all you need to know about the burning issues in your industry. Everything in the perfect place for more success. IWA OutdoorClassics begins on 6 March 2020.

We're looking forward to seeing you!

Get your ticket now!

Airsoft: experience the new shooting star of IWA OutdoorClassics 2020



Well-known Airsoft exhibitors:

- **ActionSportGames**
- **Cybergun**
- **Nuprol**
- **G&G Armament**
- **Redwolf**

NEW! The popularity of Airsoft has continued to grow in recent years. Hall 8 is therefore completely dedicated to Airsoft and Paintball for the first time. Exclusive exhibitors will present their latest products in an area of over 4,500m².

Avail of the opportunity to learn more about the growing potential of the industry and chat with international experts.

Airsoft Shooting Area

Following its successful premiere, the new, expanded Airsoft Shooting Area now goes into round 2: enjoy even longer shooting stands and experience the handling and accuracy of the latest products up close and personal.



Don't miss any highlights of our supporting programme



IWA Forum //

Exciting presentations by first-rate experts.



New Product Center //

Get to know the latest products in the industry.



Newcomer Area //

This is where exclusive new exhibitors introduce themselves.



Archery Shooting Range //

The original world of shooting with bows and crossbows.



Retail 4.0 //

All you need to know about the future of digital retail.



Airsoft Shooting Area //

The buzz surrounding Airsoft and Paintball in a dedicated hall for the first time.



Get your ticket!



1-DAY TICKET

Ticket shop: EUR 34

Ticket counter: EUR 39

PERMANENT TICKET

Ticket shop: EUR 50

Ticket counter: EUR 55

**Buy in advance by 28.2.2020
and save EUR 5.**

All prices include the statutory VAT.
At iwa.info/brochures, you can find versions in the following languages to download: German, English, French, Italian, Polish and Czech.

IWA.INFO/TICKETS



PRODUCTS ON DISPLAY

→ HALLS 1, 3A, 4A, 7, 7A

Firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, optics and electronics

→ HALL 3

Shooting sports accessories, firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, optics and electronics

→ HALL 4

Clothing and outdoor equipment for hunting, sport, fishing and leisure time

→ HALL 5

Knives

→ HALL 6

Hunting accessories, gifts, outdoor equipment, archery, knives

→ HALL 9

Security equipment for civil and official agency purposes

NEW AIRSOFT

→ HALL 8

Everything to do with Airsoft and Paintball in a dedicated hall for the first time – including the new Airsoft Shooting Area



IWA OutdoorClassics
The perfect place for more success



VENUE

Exhibition Centre Nuremberg

OPENING HOURS

Daily 9:00 to 18:00

Monday 9:00 to 16:00

VISITOR SERVICE

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HOW TO GET HERE

You can find all the information you need about how to get here comfortably and cheaply via train at: [iwa.info/travel](https://www.iwa.info/travel)

HONORARY SPONSORS

- VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e. V., Marburg
- JSM Verband der Hersteller von Jagd-, Sportwaffen und Munition, Ratingen

DATES

6-9.3.2020

ORGANIZER

NürnbergMesse GmbH

Messezentrum

90471 Nuremberg

18

AGE LIMIT!

Admission for persons over the age of 18 only

ELIGIBILITY

Proof of eligibility must be provided – further information at:

[iwa.info/tradevisitors](https://www.iwa.info/tradevisitors)



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